

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1

ORDER NO. 71194 DATE 1-2-52

DEPT.

DATE COMPLETED

CUSTOMER

ALLEGRO COTTAGE HOMES  
ST. PETERSBURG, FLA.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALLEGRO COTTAGE HOMES

ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS CORRECTING TABLE AND CHAIRS IN UPPER VIEW  
TO LIGHTER SHADE OF RED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

8x10 Rephoto  
2-5x7

L.O. 1  
Ret. 7  
H.C. 106 2 1/2  
L.A. 13 1/2  
OR

as quoted  
W & H



## ADV. ORDER

**DEPT.**  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer:

CUSTOMER

KICKAPOO PLAZA COURTS  
SHREVEPORT, LOUISIANA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

KICKAPOO PLAZA COURTS - MOST COMPLETE  
IN AMERICA - P. O. BOX 1316 - SHREVEPORT,  
LA. /

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Retouched photo to Barton ~~sent 1/11/9~~  
FOLLOW SKETCH. OK 1/11/9

### COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Pets				
13. Number of Vehicles				
14. Number of Telephones				
15. Number of Computers				
16. Number of TVs				
17. Number of Radios				
18. Number of Books				
19. Number of Records				
20. Number of Magazines				
21. Number of Newspapers				
22. Number of Hobbies				
23. Number of Sports				
24. Number of Travel				
25. Number of Vacations				
26. Number of Days Off				
27. Number of Weeks Off				
28. Number of Months Off				
29. Number of Years Off				
30. Number of Decades Off				
31. Number of Centuries Off				
32. Number of Millennia Off				
33. Number of Eons Off				
34. Number of Epochs Off				
35. Number of Eras Off				
36. Number of Ages Off				
37. Number of Dynasties Off				
38. Number of Reigns Off				
39. Number of Empires Off				
40. Number of Kingdoms Off				
41. Number of Realms Off				
42. Number of Territories Off				
43. Number of Provinces Off				
44. Number of Counties Off				
45. Number of Districts Off				
46. Number of Parishes Off				
47. Number of Bishops Off				
48. Number of Priests Off				
49. Number of Monks Off				
50. Number of Nuns Off				
51. Number of Cardinals Off				
52. Number of Popes Off				
53. Number of Bishops Off				
54. Number of Priests Off				
55. Number of Monks Off				
56. Number of Nuns Off				
57. Number of Cardinals Off				
58. Number of Popes Off				
59. Number of Bishops Off				
60. Number of Priests Off				
61. Number of Monks Off				
62. Number of Nuns Off				
63. Number of Cardinals Off				
64. Number of Popes Off				
65. Number of Bishops Off				
66. Number of Priests Off				
67. Number of Monks Off				
68. Number of Nuns Off				
69. Number of Cardinals Off				
70. Number of Popes Off				
71. Number of Bishops Off				
72. Number of Priests Off				
73. Number of Monks Off				
74. Number of Nuns Off				
75. Number of Cardinals Off				
76. Number of Popes Off				
77. Number of Bishops Off				
78. Number of Priests Off				
79. Number of Monks Off				
80. Number of Nuns Off				
81. Number of Cardinals Off				
82. Number of Popes Off				
83. Number of Bishops Off				
84. Number of Priests Off				
85. Number of Monks Off				
86. Number of Nuns Off				
87. Number of Cardinals Off				
88. Number of Popes Off				
89. Number of Bishops Off				
90. Number of Priests Off				
91. Number of Monks Off				
92. Number of Nuns Off				
93. Number of Cardinals Off				
94. Number of Popes Off				
95. Number of Bishops Off				
96. Number of Priests Off				
97. Number of Monks Off				
98. Number of Nuns Off				
99. Number of Cardinals Off				
100. Number of Popes Off				

PHOTO RETURNED

To

PHOTO USED FOR

1 Rep photo	Ret	6 1/2
as marked	H.C.	2 1/2
102	L.A.	12 3/4

OR

as quoted

W 27

Lk Blue Longness



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH3 ORDER NO. 71196 DATE 1-2-52

CUSTOMER PRINTCRAFT PRESS, INC.  
PORTSMOUTH, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SUNSET MANOR.....ETC.

(SEE COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

PRINTCRAFT PRESS, INC., PORTSMOUTH, VA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT.

INSERT (AAA) AND QUALITY COURTS TRADEMARKS IN BEST POSITION. REDUCE "SUNSET  
MANOR" SIGN ABOUT 5/8 OR 3/4 OF AN INCH IN DEPTH AND PLACE NEAR THE TOP  
LEFT-HAND CORNER. PHOTOS ENCLOSED.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

8x10 Rephoto  
4-5x7  
L.O. 2  
Ret. 9 1/2  
H.C. 106 2 1/2  
L.O. 13 1/2  
as quoted  
or not

Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH4 ORDER NO. 71197 DATE 1-2-52

CUSTOMER PRINTCRAFT PRESS, INC.  
PORTSMOUTH, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SUNSET MANOR.....

FRONT NO. NO (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH3. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

L.O. 1/2  
L.A. 2 1/2

as quoted  
or H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH5 ORDER NO. 71204 DATE 1-2-52

CUSTOMER

DESERT SOUVENIR SUPPLY  
BOULDER CITY, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
(All of this on address side) R. M. / Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REPHOTO TO BLACK & WHITE.

BLACK OUT REFLECTION ON WINDOWS UNDER THE SIGNS AND CLEAR UP THE  
PICTURE OF BOULDER DAM ON THE FRONT OF THE SIGN. CROP THE CHROME  
ON EACH SIDE SO THAT THE CLUBS NEXT TO THE BOULDER CLUB WILL NOT APPEAR.  
ALSO, ON TWO PANELS UNDER THE RED BOULDER CLUB SIGN, INSERT THE WORDS IN  
BLOCK LETTERS AS FOLLOWS: 1ST LINE - "BETS FROM A  
2ND LINE - DIME UP." THESE LETTERS ARE

COLOR DESCRIPTION TILTED SLIGHTLY TO RIGHT. ALSO

INSERT WORDS: "JACKPOTS GALORE" IN EACH WINDOW WITH THE SAME TILTED  
LETTERING AS DESCRIBED ABOVE.

SUBMIT RETOUCHED PHOTO TO CUSTOMER. sent 2/4

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

PHOTO RETURNED

or

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Rephoto Kodachrome 5x7

Int 106 HC 2

La 11

OR

Rephoto 8.5x11 net  
Add'l Artwork 7.00 net



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH6

ORDER NO. 71205 DATE 1-2-52

DEPT.

DATE COMPLETED

CUSTOMER

FLAMINGO COURT  
LAKE ALFRED, FLORIDA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT BOTTOM:

FLAMINGO COURT  
(AAA) LAKE ALFRED, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

SEE BELOW:

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. DRAWING OF FLAMINGO IN  
COLOR SET IN PANEL (PART OF BIRD EXTENDING INTO PICTURE) — AT LEFT!

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

Submit retouched photo. art 11/10 KLPB

FOLLOW TISSUE OVERLAY.

USE BEST JUDGEMENT FOR COLOR OF PANEL AT BOTTOM.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5 1/2  
L.C. 1 1/2  
L.A. 9  
on

WCH





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-7 ORDER NO. 71539 DATE 1-3-52

CUSTOMER  
SANBORN SOUVENIR CO., INC.  
COLORADO SPRINGS, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(STRATTON HOTEL)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE - LIGHT POLE, WIRES, CHIMNEY SMOKE AND PIPE PROJECTING  
FROM ROOF, ALSO EDGE OF CAR AT RIGHT. LEAVE IN PEDESTRIANS BUT MINIMIZE THEM  
TO NOT DISTRACT ATTENTION FROM BUILDING.  
ADD EXTRA SKY FOR PROPORTION.

COLOR DESCRIPTION

CREAM COLORED BUILDING-LETTERING ALL RED. RED CANOPY (OVER HOTEL  
ENTRANCE). TRIM IN RED, UPPER WINDOWS SILVER TRIM AND SASH. LOWER CORNER  
SIGN (AT SIDE OF BUILDING) BLACK TOP AND RED CENTER, BLACK BOTTOM, ALL  
LETTERS WHITE. LAST SIGN AT RIGHT-CREAM BASES, RED TRIM AND RED LETTERS.  
ALL SIGNS LEFT SIDE OF BUILDING - RED WITH WHITE LETTERS.

Sub. Ret. Photo  
OK to Customer

Red Imprint

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

PHOTO USED FOR

Plt 6 1/2  
106 HC 1 1/2  
LA 9  
OR  
LB

E



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-8 ORDER NO. 71540 DATE 1-3-52

CUSTOMER JOHN P. HAUSNER  
SANTA FE, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AUTHENTIC INDIAN CRAFTS

TURQUOISE POST

14 MI. S.W. OF SANTA FE, NEW MEXICO —  
HIGHWAY 85

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 2  
Ret. 6  
L.C. 167 13/4  
L.A. 93/4

OR

LIB

as quoted

Y-780

Ok Blue Impression

(A)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-9 ORDER NO. 71541 DATE 1-3-52

CUSTOMER SUNSET HILL TOURIST COURT, INC.  
BREEZEWOOD, PENNSYLVANIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

SUNSET HILL MOTEL

LOWER: PENNSYLVANIA TURNPIKE ENTRANCE-  
BREEZEWOOD

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE - POLES, WIRES AND SHADOWS, ETC. TOP AND BOTTOM BLACK BORDER  
FOR TITLE (AS CARD 7BH1391 ENCLOSED).

COLOR DESCRIPTION

FOLLOW CARD OCH342 FOR COLORS - EXCEPT: A DEEP GREEN METAL AWNING  
EXTENDING FULL LENGTH OF BUILDING, JUST BELOW TOP EDGE. RED LETTERS ON  
TOP CENTER SIGN, BROWN FRAME. SIGN IN YARD SAME AS OCH342. SIGNS ON LEFT  
FOREGROUND-WHITE, BLACK LETTERS AND EDGES-LETTERS TO BE CLEAR AND SHARP  
AS ON SMALL STRIP ATTACHED TO PHOTO. BOTTOM WORDS ON SECOND SIGN ON  
LEFT: TOP SIGN-VIA McCONNELLSBURG, ON BOTTOM SIGN-BOTTOM LETTERS-VIA  
HANCOCK. LETTERS ON THESE SIGNS IMPORTANT. SIGN ON REAR RIGHT IS RED,  
WHITE LETTERS AND EDGE. SUNSET HILL MOTEL. SMALL GREEN HEDGE AND VINE  
TERRACE ALONG FRONT OF BUILDING.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-8-16-50

Lo 1/2  
Rt 6

Jan 105 Hc 1 1/2

La 9 1/2

CR

JLB

Red Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-10 ORDER NO. 71542 DATE 1-3-52

CUSTOMER PORTIS STYLE INDUSTRIES, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PORTIS HATS  
AMERICA'S BEST HAT VALUE

FRONT NO. 5

R. M. 7 Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COLORED DRAWING /

COLOR DESCRIPTION

FOLLOW COLORED DRAWING

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-8-16-50

Rephoto

L.O. 1/2

Ret. 6

M.H.C. 107 2

L.A. 10-104

OB

L.B.

as quoted

*[Handwritten signature]*

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH11 ORDER NO. 71210 DATE 1-4-52

CUSTOMER BISCAYNE INVESTMENT CORP.  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIAMI SHORES LODGE - MAIN  
BUILDING - ADJOINING MIAMI SHORES GOLF  
CLUB - BEDROOM - PRIVATE DOCK - BOATING  
FISHING (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No 2

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THESE CHANGES: IN TYPE PANEL MOVE WORDS "MAIN BUILDING"  
TO TOP CENTER OF PANEL. PLACE TITLE "MIAMI SHORES LODGE" IN CENTER OF  
PANEL. PLACE (AAA) EMBLEM AT LEFT OF PANEL AND QUALITY COURTS UNITED EMBLEM  
AT RIGHT OF PANEL.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Rush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

28-8-15-50

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Rephoto  
3-547 7

L.O. 2  
Ret. 8  
M.C. 107 2 1/2  
L.A. 103 14  
2-26-52

as specified  
L.H.

7783

⊕ JK



NO. 2CH-12

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER No. 71545  
DATE 1-4-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER-BORDER	FRONT No. 1 R. M. YES
TITLE IN FULL HENRY FORD BIRTHPLACE, GREENFIELD VILLAGE, DEARBORN, MICHIGAN	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-1.

FOLLOW KODACHROME FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

22

Call for the quantity of  
320 to 1000 of each  
Have the material prepared  
in quantity with the  
in mind for a complete set.

*Rush*

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By _____		AND WORK SCHEDULE		By _____	
Date _____				Date _____	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952	
SKETCH					
RETOUCHING	9	2½	JAN 15 1952	JAN 14 1952	
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	106	1½	JAN 16 1952 JAN 30 1952		
ARTIST DEPT.	103	9		3-10-52	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By *f* \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-13

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORAL CLOCK, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-2.

FOLLOW KODACHROME FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

22 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING		2	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO			JAN 16 1952	JAN 23 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	108	9		3-14-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DP



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-14

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

VILLAGE CARRIAGE, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-3.

FOLLOW KODACHROME FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING	2	2	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO				JAN 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JAN 16 1952	
ARTIST DEPT.	10	10	3/12/52	3/14/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-15  
ORDER No. 71545  
DATE 1-4-52'

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

ROSE COTTAGE, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-4  
FOLLOW KODACHROME FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

22

Subject of  
order for this estimate. Please  
see to it that all material  
sent for this estimate is  
in harmony with each other  
to make an accurate set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 4 1952		JAN 10 1952
SKETCH					
RETOUCHING	2	2	JAN 15 1952		JAN 15 1952
REPHOTO					JAN 14 1952
PHOTO-LITHO					JAN 23 1952
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	134			
ARTIST DEPT.		9"2			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN.

NO. 2CH-16

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

BLACKSMITH SHOP, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-5.

FOLLOW KODACHROME FOR COLORS./

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

22 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING	2	2	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO				JAN 23 1952
BLEUPRINT			JAN 16 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		2-6-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-17

ORDER No. 71545

DATE 1-4-52'

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

TITLE IN FULL

58 BAGLEY AVENUE, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-6

FOLLOW KODACHROME FOR COLORS /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING		2	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO			JAN 16 1952	JAN 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ATTENTION

22

order for the material. Please  
see to it that all work is com-  
pleted on schedule and return  
in January with each other  
to make an accurate file.

NO. 2CH-18

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUWANEE, GREENFIELD VILLAGE,  
DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-7.

FOLLOW KODACHROME FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING			JAN 13 1952	JAN 16 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO				JAN 23 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½		1-25-52
ARTIST DEPT.	109	93½		3-12-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

9



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-19

ORDER NO. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARTHA-MARY CHAPEL,  
GREENFIELD VILLAGE,  
DEARBORN, MICHIGAN,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-8

FOLLOW KODACHROME FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

22 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING	7	2	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 1 1952
PHOTO-LITHO			JAN 16 1952	JAN 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		2-1-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-20

ORDER No. 71545

DATE 1-4-52

12½M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

POST OFFICE, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-9.

FOLLOW KODACHROME FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1952	JAN 10 1952
SKETCH				
RETOUCHING		2	JAN 15 1952	JAN 16 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO				JAN 23 1952
BLUEPRINT			JAN 16 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

22

Subject of  
order for this customer. Please  
be sure that all work is com-  
plete and satisfactory and return  
in January with each order  
to make all payments etc.



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN		NO. 20H-21
		ORDER No. 71545
		DATE 1-4-52
12½M POST CARDS C.T. ART COLORTONE WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small> PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER-BORDER  TITLE IN FULL STEPHEN FOSTER COTTAGE, GREENFIELD VILLAGE, DEARBORN, MICHIGAN /		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small> FRONT No. 1 R. M. YES IMPRINT SAME AS ABOVE  PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION  MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-10  FOLLOW KODACHROME FOR COLORS		
YES SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO CURT TEICH & COMPANY, INC., CHICAGO ENVELOPE PHOTO TICKET		

**ATTENTION!**  
 22 Subjects ok.  
 for this customer. Please  
 to it that all cuts or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate		<b>ESTIMATE</b>		Cost Dept. Checked	
By _____				By _____	
Date _____		<b>AND WORK SCHEDULE</b>		Date _____	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952	
SKETCH					
RETOUCHING	10	2	JAN 15 1952	JAN 15 1952	
REPHOTO				JAN 14 1952	
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1 1/2		2-6-52	Pts
ARTIST DEPT.		9			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ATTENTION  
22  
Subjects are  
order for this customer. Please  
be to it that all color or negative  
tives are uniform and placed in  
in harmony with each other  
to make an attractive set.

NO. 2CH-22  
PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN  
ORDER No. 71545  
DATE 1-4-52

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER-BORDER  
TITLE IN FULL  
GOG AND MAGOG, GREENFIELD VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-11  
FOLLOW KODACHROME FOR COLORS

YES  
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING	3	1 1/2	JAN 13 1952	JAN 15 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO			JAN 16 1952	JAN 28 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	105	12 1/2		3-17-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-23

ORDER No. 71545

DATE 1-4-52

12½M POST CARDS. C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GENERAL STORE, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-12

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION  
22 Subjects of  
this order. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING		2	JAN 15 1952	JAN 16 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO			JAN 16 1952	JAN 23 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	101	12	3-13-52	3-14-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-24

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GENERAL STORE, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-13.

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING		2	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO			JAN 16 1952	JAN 23 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

NO. 2CH-25

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MENLO PARK, GREENFIELD VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-16.

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING	3	2	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 24 1952
PHOTO-LITHO				JAN 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½		1-31-52
ARTIST DEPT.	103	93½		3-3-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-26

ORDER No. 71545

DATE 1-4-52

12½M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUSEUM TOWER, THE HENRY FORD  
MUSEUM, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME 2CK-17

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

22

for this customer. Please  
note that all sizes or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 10 1952
SKETCH				
RETOUCHING		3	JAN 15 1952	JAN 15 1952
REPHOTO				JAN 14 1952
PHOTO-LITHO				JAN 23 1952
BLUEPRINT			JAN 16 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1.00		2-1-52
ARTIST DEPT.	108	9		3-12-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-27

ORDER No. 71545

DATE 1-4-52'

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

TITLE IN FULL

CAPE COD WINDMILL, GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH31. FOLLOW CARD 5BH31 FOR COLORS -

EXCEPT \* TAKE OUT DRINKING FOUNTAIN. MAKE SKY A DEEP BLUE  
WITH WHITE CLOUDS. SUNSET IS TOO ARTIFICIAL-  
CHANGE COLORING.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	
SKETCH				
RETOUCHING	3	1/2	JAN 10 1952	JAN 11 1952
REPHOTO				JAN 23 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 16 1952	
HAND COLOR PROOF	105	1/2		2-4-52 Pth
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 2CH-28

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAIMLER - 1914, THE HENRY  
FORD MUSEUM AND GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME.

FOLLOW KODACHROME FOR COLORS.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

22

Please  
to make an attractive ad.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1952
SKETCH		1		
RETOUCHING	6	3	JAN 15 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 21 1952	
HAND COLOR PROOF	107	2 1/2		2-7-52
ARTIST DEPT.	101	12 3/4	3-10-52	3-13-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-29

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MANHEIM BENZ - 1905-1909,  
THE HENRY FORD MUSEUM AND  
GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME

FOLLOW KODACHROME FOR COLORS /

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

22 Subjects of  
the film. Please  
see to it that all  
titles are uniform and are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1952
SKETCH				
RETOUCHING	9	2	JAN 15 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 21 1952	
HAND COLOR PROOF	106	13 1/4		
ARTIST DEPT.	101	9 1/4	2-27-52	2-28-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/18/52



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-30

ORDER No. 71545

DATE 1-4-52.

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUICK - 1908, THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE,  
DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1952
SKETCH				
RETOUCHING		3½	JAN 15 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JAN 21 1952	FEB 1 1952
ARTIST DEPT.	108	11		2-6-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-31

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

DAIMLER - 1894, THE HENRY  
FORD MUSEUM AND GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

22  
Please  
for this  
to it that all  
lives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1952
SKETCH				
RETOUCHING		2½	JAN 15 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13½	JAN 21 1952	FEB 1 1952
ARTIST DEPT.	102	93	3/14/52	3/17/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

32  
14  
Rita



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-32

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CADILLAC - 1903, THE HENRY  
FORD MUSEUM AND GREENFIELD  
VILLAGE, DEARBORN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION  
22

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1952
SKETCH				
RETOUCHING	✓	3½	JAN 15 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	136	JAN 21 1952	FEB 6 1952
ARTIST DEPT.	109	92		3-14-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



PUBLISHED EXCLUSIVELY FOR THE HENRY FORD  
MUSEUM AND GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN

NO. 2CH-33

ORDER No. 71545

DATE 1-4-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

FORD MODEL T - 1908-1909,  
THE HENRY FORD MUSEUM AND  
GREENFIELD VILLAGE, DEARBORN,  
MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE PRINT FROM KODACHROME

FOLLOW KODACHROME FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

22 subjects of  
the set. Please  
note that the  
negative and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 11 1952
SKETCH				
RETOUCHING		2	JAN 15 1952	JAN 17 1952
REPHOTO				FEB 1 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½	JAN 21 1952	2-5-52 Btr
ARTIST DEPT.	108	9½		2-10-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



B & W NEWS AGENCY, WACO, TEXAS.

NO. 2CH-34

ORDER No. 71558

DATE 1-7-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL CHRISTIAN CHURCH,  
WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED PICTURE - EXCEPT - ELIMINATE FLOWERS AND  
GRASS, ETC. ALONG LOWER EDGE OF PHOTO. MAKE SKY BACK-  
GROUND IN A LIGHTER SHADE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952
SKETCH				
RETOUCHING	3	3	JAN 11 1952	JAN 16 1952
REPHOTO				FEB 8 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		2-26-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Straight  
Add Page to  
Right & Left  
side*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH35 ORDER NO. 71221 DATE 1-3-52

CUSTOMER  
MRS. VICTORIA PRUITT  
CHINCOTEAGUE, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

UNION BAPTIST CHURCH  
CHINCOTEAGUE, VIRGINIA

FRONT NO. 5 (All of this on address side) R. M. Yes No 3 SIDES  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM

FOLLOW PENCIL SKETCH FOR LAYOUT & DESIGN, SHOWING AS MUCH OF THE CHURCH AS  
POSSIBLE. REMOVE WIRES.

COLOR DESCRIPTION

CHURCH IS A FORMSTONE, SOME COLORS ARE BROWN, LIGHT GREY, SOME STONES HAVE  
A PINKISH OR LAVENDER TONE ON EDGE A LITTLE.

USE BEST JUDGEMENT FOR COLOR OF PANEL.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Replied 7/7/52  
Amia H.C. 11/2  
L.C. 9  
CR

as specified  
11/2



VICTORY GREETING CARD CO., NEWARK, N.J.

NO. 2CH36

ORDER No. 71224

DATE 1-8-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM NEWARK,  
NEW JERSEY

CITY OF OPPORTUNITY

SMALL TYPE (C) CURT TEICH & CO., INC. - set up.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

Use same view as on Back cover D-9956  
Colormated for D9956

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 24 1952
SKETCH	3	1		
RETOUCHING	9	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		134		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH37

ORDER NO. 71229 DATE 1 8-52

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

PERFECTION MOTORS  
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PERFECTION MOTORS, INC.

BOT: 930 E. 47TH ST. CHICAGO, ILL.

FRONT NO. 5 (All of this on address side) R. M. / TO COME Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to SALESMAN Dept. 1

Est. No. 107 Time required 1/4

MAR 11 1952

MAKEOVER

(E) (F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH38 ORDER NO. 71741 DATE 1-8-52

CUSTOMER PENN BEDFORD HOTEL  
BEDFORD, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE PENN- BEDFORD HOTEL

BOT: ON U.S. 30 AND 220 - 3 MINUTES  
FROM TURNPIKE IN PLATE: (AAA) MODERN-  
CLEAN RESTFUL OVERLOOKING SITE OF OLD FORT  
BEDFORD IN BEAUTIFUL HISTORIC BEDFORD, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. / Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WIRES ACROSS PHOTO.  
REMOVE BLURRED PEOPLE ON RIGHT.

IN GENERAL USE 1201-30-N FOR COPY. VERTICAL VIEW. REMOVE REFLECTIONS  
IN WINDOWS OF GIFT SHOP. SIGN OVER THE ARROW AT EXTREME LEFT CORNER OF BLDG. IS  
"HOTEL PARKING", HEIGHTENED, IF NECESSARY. SHOW CLOUD EFFECT.

COLOR DESCRIPTION

DARK DULL RED BRICK - LIGHT GRAY STONE CORNICE & BASE AND SILLS. DARK GREEN  
SASH. WHITE WINDOW FRAMES. LIGHT GRAY STONE CORNICE ABOVE FIRST FLOOR.  
TOP SIGN DARK RED. WHITE LETTERS & EDGES. DARK ENDS.  
LOWER SIGN ON MARQUEE, DARK BLUE. WHITE LETTERS & EDGES. WESTERN UNION SIGN  
DARK BLUE, WHITE LETTERS. SIGN ON RIGHT BLUE. RED LETTERS "THE PENN VILLAGE"  
DARK BROWN DOORS & FRAMES. LIGHT GRAY FRAME & SMALL SASH, UNDER THE PENN  
VILLAGE SIGN. DARK GRAY STREET PAVING. DARKEN HIGH LIGHT ON STREET IN  
FOREGRD, TO MATCH SHADOW PART OF STREET. WHITE ORNAMENTS BELOW TOP CORNICE.  
SHADES ON WINDOWS ARE TAN, NOT YELLOW AS ON 1201-30-N.

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

Pt 6  
Mm 106 HC 1 1/2  
La 9  
13

St. Blue



LINCOLN SOUVENIR & GIFT SHOP  
SPRINGFIELD, ILLINOIS

NO. 2CH39

ORDER No. 71746

DATE 1-9-52

6 1/2 M MIN 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ABRAHAM LINCOLN'S HOME,  
SPRINGFIELD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *Same as 8BH1798*

IMPRINT NONE *reset*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1798. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

(NOTE COLOR CORRECTION: FRAME WORK OF BLDG. IS ALL WHITE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF *NO* HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952
SKETCH <i>L.O.</i>	<i>10</i>	<i>1/2</i>	JAN 11 1952	JAN 16 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 29 1952	FEB 15 1952
HAND COLOR PROOF				
ARTIST DEPT.	<i>73</i>	<i>2 1/2</i>		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



LINCOLN SOUVENIR & GIFT SHOP  
SPRINGFIELD, ILLINOIS

NO. 2CH40  
ORDER No. 71746  
DATE 1-9-52

6 1/2 M MIN 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ABRAHAM LINCOLN

↑only↑

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1877. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_  
ESTIMATE  
AND WORK SCHEDULE  
By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952
SKETCH	10	1/2	JAN 11 1952	JAN 16 1952
RETOUCHING				
REPHOTO			JAN 29 1952	
PHOTO-LITHO				FEB 15 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/2		4-28-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CH41  
ORDER No. K45250

DATE 1-9-52

12½ M POST CARDS C.T. ART CO LORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORIGINAL WALNUT STAIRWAY,  
ABRAHAM LINCOLN HOME,  
SPRINGFIELD, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OAK FLOORS. WALNUT STAIRWAY. MAKE TITLE LEGIBLE.  
REMOVE FIRE EXTINGUISHER & WALL TELEPHONE & BOOK

*Proof to Brockmeyer*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952
SKETCH				
RETOUCHING	3	3	JAN 11 1952	JAN 16 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		2-26-52
ARTIST DEPT.		10-30		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-42 ORDER NO. 71582 DATE 1-9-52

CUSTOMER McWILLIAMS STATIONERY CO.,  
TEXARKANA, ARKANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THOMPSON BUILDING HOTEL  
FACING BATH HOUSE ROW  
HOT SPRINGS NATIONAL PARK, ARKANSAS

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7  
Jm. C. 107 1/2  
2-22-52  
L. A.

Red Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-43 ORDER NO. 71583 DATE 1-9-52

CUSTOMER  
MANRESA JESUIT RETREAT HOUSE  
BLOOMFIELD HILLS, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MANRESA LAYMEN'S RETREAT HOUSE  
Bloomfield Hills, Michigan

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

GRAY STONE BUILDING, BROWN ROOF AND WOOD TRIM.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

9827 Ret. 6 1/2  
L.C. 105 1 1/2  
104- L.A. 73  
3-24-52

W 215



LINCOLN SOUVENIR & GIFT SHOP  
SPRINGFIELD, ILLINOIS

NO. 2CH44

ORDER NO. 71746

DATE 1-9-52

6½ M MIN 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ORIGINAL WALNUT STAIRWAY,  
ABRAHAM LINCOLN HOME,  
SPRINGFIELD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES SAME AS

IMPRINT NONE

2CH41

revert

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH41. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL NO

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By				By	
Date		AND WORK SCHEDULE		Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up.			JAN 16 1952	JAN 17 1952	
SKETCH	10	1/2	JAN 11 1952	JAN 16 1952	
RETOUCHING					
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING			JAN 29 1952	FEB 27 1952	
HAND COLOR PROOF					
ARTIST DEPT.	106	2 1/2			

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

revert 7/11/52  
2/12/52



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 2CH-45

ORDER No. 71588

DATE 1-10-52

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

LOS ANGELES CIVIC CENTER FROM  
HOLLYWOOD FREEWAY, LOS  
ANGELES, CALIFORNIA

PRIVATE # BEFORE TITLE: LA.23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. PUT IN SIGN ON SIGN BOARD **II** ON  
EXTREME RIGHT - WITH DETAILED DRAWING ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
note to it that all photo or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952
SKETCH				
RETOUCHING	1	6	JAN 11 1952	JAN 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 22 1952	FEB 6 1952
HAND COLOR PROOF	107	2		2-15-52
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Handwritten:*  
4012 2189



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 2CH-46

ORDER No. 71588

DATE 1-10-52

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

UNITED STATES POST OFFICE-  
TERMINAL ANNEX, LOS ANGELES,  
CALIFORNIA

PRIVATE # BEFORE TITLE: LA.32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. CARD OBH2589 ENCLOSED FOR REFERENCE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952
SKETCH				
RETOUCHING	6	4	JAN 11 1952	JAN 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 28 1952	FEB 8 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH47

ORDER No. 71755

DATE 1-10-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

TITLE IN FULL

A DUDE'S MAP  
OF YELLOWSTONE NATIONAL PARK

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: 1158

PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW GEOGRAPHIC DETAILS OF MAP CLOSELY AND SELECT A FEW OF THE HUMOROUS TOUCHES TO USE TAKING CARE NOT TO CROWD THE CARD. MANY DETAILS LIKE "PUBLIC AUTO CAMP", RANGE STATION, COMMUNITY CENTER, WHITEKER'S STORE, SHOULD BE DROPPED AS SUBJECT TO CHANGE AND TOO MUCH LETTERING ON CARD. OMIT BORDER DESIGNS, EXCEPT IF USED AT BOTTOM FOR PROPORTION. USE BRIGHT COLORS: ORANGE BACKGRD, BLACK LETTERING & DETAILS. CHANGE HUMOR IN BOTTOM STRIP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Penit Stt. 5*  
*Corr Penit Corr 2 1/2*  
*SS*

*Priv. #*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 27 1952
SKETCH		10	MAR 17 1952	MAR 26 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 2 1952	APR 14 1952
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	105	1 1/4		5-9-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

613



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH48' ORDER NO. 71756 DATE 1-11-52

CUSTOMER RIEPING'S LODGE  
ROSCOE, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR ONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIEPING'S LODGE,  
ROSCOE, N.Y.,  
TENNANAH LAKE

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

ALL BUILDINGS AND TAVERN WHITE WITH RED ROOFS.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

FO

PHOTO USED FOR

Enlarged 5x7 / Print

Ret. 4  
Jm V.C. 1-31-52 1/2  
L.A. 93/4

as quoted  
H.E.M.



DISTRIBUTED BY FRASHER'S, INC.,  
POMONA, CALIF.

NO. 2CH-49-

ORDER No. 71610

DATE 1-11-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EMERALD BAY, LAKE TAHOE

PRIVATE # IN UPPER LEFT  
CORNER: T-228.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8

R. M. YES-SAME AS  
ON 4AH204.

IMPRINT

SAME AS ABOVE (ON CENTER  
LINE).

PUT PLATE NO. ON FRONT IN STAMP  
SPACE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

A GENERAL IDEA FOR COLORS (JUMBO  
CARD ENCLOSED). ALSO SEE CARD  
4AH204 ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 22 1952
SKETCH				
RETOUCHING	3	3	JAN 14 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO.				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	JAN 28 1952	FEB 6 1952
ARTIST DEPT.	108	10		2-8-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

G 795 I

D9978

Rush

Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH50 ORDER NO. 71780 DATE 1-14-52

CUSTOMER MRS. INA R. RAY  
TOMPKINSVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORD

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

RAY GUEST HOUSE - TOMPKINSVILLE, KY.  
BOT: ON CORDELL HULL HIGHWAY, KY.  
ROUTE 63.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH51 ORDER NO. 71781 DATE 1-14-52

CUSTOMER GOWER APARTMENTS  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT WHITE BOND

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

GOWER APARTMENTS - 131 FOURTH AVE., NO.  
ST. PETERSBURG, FLA. BOT: W.B. GOWER,  
OWNER-MANAGEMENT - PHONE 7-2217

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COLOR FLOWERS & SOME SHRUBBERY IN A BRIGHT  
RED TO MAKE THE VIEW MORE FLORIDIAN.

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 2CH52	ORDER NO. 71782	DATE 1-14-52	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER TRETTER'S JASPER, INDIANA							
	12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2							
	STYLE ART COLORTONE FULL FACE							
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout			(All of this on address side)				PHOTO USED FOR
	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. Yes No				
	Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
	ST. JOSEPH'S CHURCH - JASPER, INDIANA			Trade Mark Yes No Special type as sample				
RETURN PHOTO	RETOUCHING DEPARTMENT			IMPRINT: Customer C. T. Imprint No Imprint				PHOTO USED FOR
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Side — Center				
	Follow Layout			Blue Print Handcolor Black & White Proof. Titles — Red, Blue				
	(GROUP TWO)			INTERIOR VIEW FROM PAGE 92 OF BOOKLET. FOLLOW PENCIL SKETCH.				
YES	SUBMIT PENCIL SKETCH WITH B/A.							PHOTO USED FOR
	COLOR DESCRIPTION							
	EXTERIOR VIEW: COLORS LIKE ON 42827-C, EXCEPTING FOR ROOF, WHICH IS NOW A LIGHT GREEN GLAZED SPANISH TILE.							
	INTERIOR VIEW: ALTARS, WHITE MARBLE. COMMUNION RAILING, BRASS AND ONYX. PEWS - OAK MEDIUM DARK. AISLE - STONE COLOR CONFESSIONALS - OAK LIKE PEWS. STATIONS, LIKE IVORY AND COLORED STATUES. PULPIT, OAK							
RETURN PHOTO AND BOOK TO CUST.								

830

2 Reproduction

L.C.  
Ret.  
Jasper, Ind.  
108 4-1-52  
12 1/2

as specified



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH53 ORDER NO. 71789 DATE 1-14-52

CUSTOMER SOLOMON SHAPIRO  
BROOKLYN, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TOP: BUNGALOWS AND ROOMS  
BOT: SHAPIRO'S PINE VILLA, 3042 WEST  
1ST STREET, BROOKLYN 24, NEW YORK,

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SKETCH AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS, BUT DO ANYTHING TO IMPROVE APPEARANCE.

RETURN SKETCH TO CUSTOMER.

Returned 2/21/52  
B.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Photos  
Ret. 6  
L.A. 106 1/2  
L.A. 102 1/2

as quoted

Rush  
Hand Color for  
2-13-52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 2CH54 ORDER NO. 71803 DATE 1-15-52

CUSTOMER LA GRANGE MOTOR HOTEL  
LA GRANGE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LA GRANGE MOTOR HOTEL - LA GRANGE,  
ILLINOIS.... ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

Make letter from D-9981

COLOR DESCRIPTION

FOLLOW SKETCH.

4827  
1 Rydote  
as marks  
100/3/4  
S.A. 33/4  
12

Red Impression

↑  
2

Make B. & W. Proofs  
for Hand Color Only



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH55 ORDER NO. 71803 DATE 1-15-52

CUSTOMER LA GRANGE MOTOR HOTEL  
LA GRANGE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LA GRANGE MOTOR HOTEL  
LA GRANGE, ILLINOIS....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. / TO COME Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH54. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

B + W. Proof.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH56 ORDER NO. 71806 DATE 1-15-52

CUSTOMER CROSSLAKE LADIES' AID  
MRS. G. FERNLUND, PRES.,  
CROSSLAKE, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE EVANGELICAL LUTHERAN CHURCH  
OF CROSSLAKE, MINN.  
(SEE 1CH603 FOR TYPE STYLES & ARRANGEMENT)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO. REMOVE WIRES, DOWNSPOUTS AND REPLACE WEEDS WITH GRASS,  
(SEE KODACHROME.)

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

G 830

577  
P.L.  
107  
2-11-52  
L.A.  
3-27-52  
M

as per

MS

R



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH-57

ORDER NO. 71647

DATE 1-15-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES No

IMPRINT SAME AS ABOVE

TITLE: 913 - KNIGHT HALL,  
UNIVERSITY OF WYOMING,  
LARAMIE, WYOMING.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP TOP AND BOTTOM FOR PROPORTION. TAKE OUT BRANCHES AT  
RIGHT. FILL OUT BUILDING AT RIGHT A LITTLE WHERE TREE OBSCURES  
ALSO A LITTLE AT LEFT WHERE TREES COVER.  
DARK RICH GREEN LAWN. DARK GREEN TREES AND SHRUBBERY.  
(NO BLOWERS) FOLLOW CARD ENCLOSED (1B12-N) FOR COLORS OF  
BUILDING

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Shayle*  
5X7

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1952	JAN 30 1952
SKETCH				
RETOUCHING	4	3	JAN 25 1952	JAN 23 1952
REPHOTO			JAN 15 1952	JAN 24 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 4 1952	FEB 19 1952
ARTIST DEPT.		9 1/2		2-20-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH-58

ORDER No. 71647

DATE 1-15-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: 937 - WYOMING UNION  
BUILDING, UNIVERSITY OF  
WYOMING, LARAMIE, WYOMING..  
ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP TOP AND BOTTOM FOR PROPORTION. TAKE OUT CARS CHECKED ON  
PHOTO. LEAVE CLOUDS AS THEY ARE.  
FOR COLORS OF BUILDING SEE CARD ENCLOSED (1B12-N). DARK  
BLUE-GREEN EVERGREENS. RICH DARK GREEN LAWN. DARK GREEN  
TREES AND SHRUBS. NO FLOWERS OR LOUD COLORED CARS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

6 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1952	JAN 24 1952
SKETCH				
RETOUCHING		3½	JAN 21 1952	JAN 22 1952
REPHOTO			JAN 15 1952	JAN 21 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	JAN 28 1952	FEB 8 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH-59

ORDER No. 71647

DATE 1-15-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *incl*

IMPRINT SAME AS ABOVE  
TITLE: 1277 - HIGH RANGE IN THE  
UINTA MOUNTAINS, ONLY  
EAST--WEST MOUNTAIN RANGE  
IN THE U.S.A. ...ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MOUNTAINS ARE GRAY TO DARK WITH WHITISH ROCK SLIDE AND DARK  
BLUE GREEN TIMBER AREAS. DARK RICH BLUE-GREEN TREES AND  
TIMBER SLOPES. GRAY TO BROWN ROCK IN FOREGROUND. DO NOT  
MAKE ROAD TOO PROMINENT. GET HEAVY CLOUDS IN SKY AS IN PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1952	JAN 23 1952
SKETCH				
RETOUCHING	3	2	JAN 16 1952	JAN 21 1952
REPHOTO				
PHOTO-LITHO				FEB 8 1952
BLUEPRINT STRIPPING, OPAQUING			JAN 28 1952	
HAND COLOR PROOF	107	1½		2-18-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH-60

ORDER No. 71647

DATE 1-15-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: 1278. THE DEVILS SLIDE NEAR  
THE UTAH--WYOMING BORDER IN  
WEBER CANON ON THE U.P.  
RAILROAD AND HIGHWAY U.S.30.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP TOP AND BOTTOM FOR PROPORTION, OR TAKE A VERTICAL SECTION  
OF THIS. REMOVE TELEPHONE POLES.  
HILLSIDES ARE GREEN TO TAN AND YELLOW. TREES ARE DARK RICH  
GREEN. ROCK FORMATION WHITE. SEE CARD ENCLOSED FOR A NICE  
EFFECT ( CARD #374).

YES

SUBMIT: RET. PHOTO REPHOTO F & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 21 1952
SKETCH				
RETOUCHING		2½	JAN 16 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 28 1952	FEB 8 1952
HAND COLOR PROOF	107	1½		2-19-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

9



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH-61

ORDER No. 71647

DATE 1-15-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES No

IMPRINT

SAME AS ABOVE

TITLE: 1983. A VISTA OF THE  
SOUTHERN SECTION OF THE  
GARDEN OF THE GODS, PIKES  
PEAK REGION, COLORADO.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FOREGROUND FOR PROPORTION. OBSCURE BIT OF ROAD AT FORE  
GROUND. ROCKS ARE PINKISH RED SANDSTONE WITH SOME WHITISH  
SLOTCHES. TREES AND SHRUBS ARE VERY DARK GREEN CEDARS. OPEN  
SPACES ARE RICH SOFT GREEN.  
REMOVE CARS AND MINIMIZE ANY ROADS AND TRAILS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952
SKETCH				
RETOUCHING		2 1/2	JAN 16 1952	JAN 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4	JAN 22 1952	FEB 4 1952
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH-62

ORDER No. 71647

DATE 1-15-52

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES No

IMPRINT SAME AS ABOVE

TITLE: 1984. PIKES PEAK, ALT.  
14,110 FT., FROM THE SIAMESE  
TWIN IN THE GARDEN OF THE  
GODS, PIKES PEAK REGION,  
COLORADO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP MOSTLY FOREGROUND FOR PROPORTION. ROCKS IN FOREGROUND  
AND WHERE SHOWING ELSEWHERE ARE PINKISH RED SANDSTONE LIKE  
CARD ENCLOSED (11484-N.). NEARBY HILLS HAVE DARK RICH GREEN  
CEDARS AND OPEN SPACES THAT RUN TO GREEN TO TAN AND YELLOW.  
DISTANT SLOPES RUN DARK BLUE GREEN WITH LIGHTER GREEN TO TAN  
LIGHTER SPOTS. OUTLINE AND CONTOURS OF PEAK DISTINCT.  
DO NOT EMPHASIZE ANY ROADS SHOWING.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION,

6 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 17 1952
SKETCH				
RETOUCHING	3	2	JAN 16 1952	JAN 17 1952
REPHOTO				FEB 6 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		2-19-52
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH63  
ORDER No. 71812

DATE 1-15-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BIG JUMP- WATER SKIING  
AT FLORIDA CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: C.G.17

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

Bathing suits - Make (1) yellow  
(1) Red

(KODACHROME)

RETURN TO: FLORIDA CYPRESS GARDENS ASSOC.  
WINTER HAVEN, FLA.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL-PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects on  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1029

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 21 1952
SKETCH				
RETOUCHING	2	2	JAN 16 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13	JAN 28 1952	FEB 6 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

4/16/52  
OK

FEB 4 1952

Rush



LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH64

ORDER No. 71812

DATE 1-15-52

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PYRAMID OF AQUA-MAIDS, FLORIDA  
CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE IMPRINT: C.G.18

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.  
BE SURE JANTZEN SIGN SHOWS UP ON SUITS.

RETURN KODACHROME TO: FLORIDA CYPRESS GARDENS ASSOC.  
WINTER HAVEN, FLA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on  
for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 21 1952
SKETCH				
RETOUCHING	2	30	JAN 16 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JAN 28 1952	FEB 1 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/52  
JH



LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH65

ORDER No. 71812

DATE 1-15-52

12 1/2 M POST CARDS C.T. ART CO LORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CLOWNS SPECTACULAR SHOW AT PRIV. # BEFORE IMPRINT: C.G.19  
FLORIDA CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO: FLORIDA CYPRESS GARDENS ASSOC.  
WINTER HAVEN, FLA.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or  
for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 17	1952	JAN 21 1952
SKETCH					
RETOUCHING		2	JAN 16	1952	JAN 17 1952
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	106	1 1/2			
ARTIST DEPT.		9			

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

4/16/52  
OKS

*Rush*



MAX BERNSTEIN, KANSAS CITY, MO.

NO. 2CH-66

ORDER No. 71648

DATE 1-16-52

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

STARLIGHT THEATRE, SWOPE  
PARK, KANSAS CITY, MO.

IMPRINT

SAME AS ABOVE

SMALL TYPE: PHOTO BY BOB

YOUKER

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN AND CONCRETE BUILDINGS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 23 1952
SKETCH				
RETOUCHING		4	JAN 16 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 31 1952	FEB 15 1952
HAND COLOR PROOF	107	2 1/2		2-26-52
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH67 ORDER NO. 71814 DATE 1-16-52

CUSTOMER WHITE SWAN HOTEL, INC.  
UNIONTOWN, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHITE SWAN HOTEL

HOST TO THE NATION SINCE 1805

ON AMERICA'S MOST HISTORIC ROUTE ....

(SEE COPY)

FRONT NO. XX 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH, USING NEW COPY ATTACHED, IN SAME GENERAL ARRANGEMENT.

USE PHOTOS FROM 110076.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

9827

3 Rephotos

L.C. 1 1/2  
Ret. 6  
Am H.C. 107 2 1/2  
3-402 12 1/2  
101-3-20-52 L.C.  
181

as quoted  
OK 5/15

SR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH68 — ORDER NO. 71815 DATE 1-16-52

CUSTOMER VACHEL DAVIS  
ELDORADO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No  
Title in full

THE COAL MINER - BY VACHEL DAVIS

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No ☐ Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.  
CROP TO BEST ADVANTAGE-SHOW ADV. DEPT. FOR OK. DO NOT SHOW FRAME IN COLOR  
REPRODUCTION ON CARDS.

COLOR DESCRIPTION

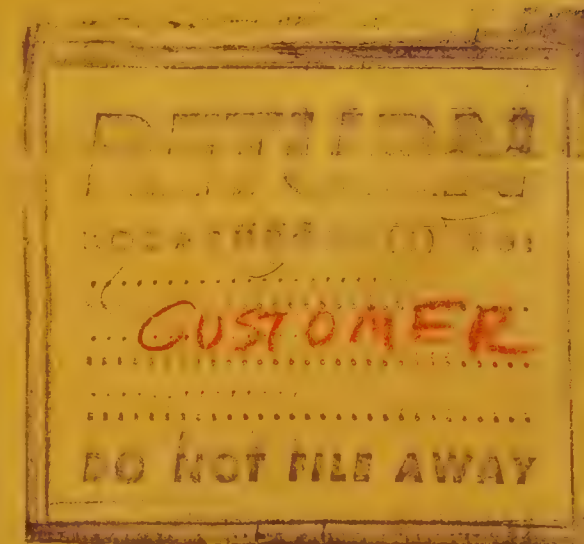
USE KODACHROME PRINT FOR COLOR TONES.

RETURN KODACHROME PRINT & PHOTO.

3/18/52  
OK

PHOTO RETURNED

PHOTO USED FOR



5x7  
Rt 2-2  
Jan 16 DC 2 1/2  
104-LA 11

Rephoto  
3.50 min

OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH69 ORDER NO. 71824 DATE 1-17-52

CUSTOMER TRIPPENSEE MOTEL COURTS  
SEBRING, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TRIPPENSEE MOTEL COURTS —  
SEBRING, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT MAKE FIRST GASOLINE PUMP GREEN.  
" MAKE THAT PORTION OF BLDG BETWEEN  
ROOFS AND GREEN BASE #11.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

5x7 Reproduction

L.O. 1/2  
6 1/2

107  
2-22-52  
109-3/27/52  
12  
AS

as given  
W.D.H.

Red & Lt. Blue  
Impressions

(E)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH70 / ORDER NO. 71818 DATE 1-16-52

CUSTOMER

"WHITE CITY" TRAILER PARK  
ST. PETERSBURG, FLA.

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

IN SKY:

"WHITE CITY" TRAILER PARK  
ST. PETERSBURG, FLA.

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret.  
104 L.C.  
13-52  
L.A.  
8  
Ad

W 2H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH71 ORDER NO. 71819 DATE 1-16-52

CUSTOMER ISIS SHORES COURT  
AVON PARK, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

TO

PHOTO USED FOR

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ISIS SHORES COURT, AVON PARK,  
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

Rel. 5 1/2  
108-5-6-52  
NA

W 27H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH72 ORDER NO. 71820 DATE 1-16-52

CUSTOMER WESTERN TRAIL COURTS  
LAWTON, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WESTERN TRAIL COURTS

AAA ON U.S. ROUTE 62, LAWTON,  
OKLAHOMA. ONE MILE WEST OF U.S. HIGHWAY  
277

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO #1:

REMOVE ROCK PILE & WEEDS IN FOREGRD. REMOVE TRAILER!

COLOR DESCRIPTION

ENTIRE ROOF LIGHT ASPHALT SHINGLES. OFFICE & LIVING QUARTERS WHITE STONE. OTHER  
UNITS BRICK, #15. SCREEN DOORS IVORY, DOOR AND WINDOW TRIM #65. WINDOWS  
EQUIPPED WITH METAL VENETIAN OUTSIDE BLINDS #13. FEEL FREE TO CHANGE COLOR  
COMBINATION IF TO BEST ADVANTAGE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Recd. 6 107  
2-22-52/1/2  
L.A.  
9  
AA

WCH



ATTENTION:

5  
order for this customer. Please  
see to it that all cuts of copy-  
ings are uniform and colors are  
in harmony with each other  
to make an attractive set.

Wb in  
4C H138

Executive OK of Estimate \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 23 1952
SKETCH				
RETOUCHING		2	JAN 17 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 31 1952	FEB 15 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
\_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_




# ATTENTION

5  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

NO. 2CH-74

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER No. 71663  
BOX 455, MONETT, MO.  
PHOTO BY MASSIE--MISSOURI RESOURCES DIV. DATE 1-17-52  
12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1 R. M. YES	
TITLE IN FULL  TWIN FALLS, ROARING RIVER STATE PARK, NEAR CASSVILLE, MO. IN THE BEAUTIFUL OZARKS		IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION

ATTRACTIVE COLORS \* FOLLOW CARD ATTACHED FOR COLORS.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*photo in  
UCH 141*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 23 1952
SKETCH				
RETOUCHING	3	2 1/4	JAN 17 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 31 1952	FEB 15 1952
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**ATTENTION:**

5 Subject to  
Order for this customer. Please  
see to it that all cuts of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

12½ M POST CARDS

C.T.ART COLORTONE

NO. 2CH-75

ORDER NO. 71663

DATE 1-17-52

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HORSEBACK RIDING, ONE OF THE  
MANY SPORTS IN THE SCENIC  
OZARKS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CROSS WIRES. RETAIN CLOUDS.

VARIOUS SHADES OF GREENS. ALSO SEE COLOR PICTURE ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 25 1952
SKETCH				
RETOUCHING	9	2½	JAN 17 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 31 1952	FEB 15 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



577

ATTENTION  
5

Subject: ...  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

NO. 2CH-76

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO. ORDER No. 71663  
PHOTO BY HAMMOND AND IRWIN, JEFFERSON CITY, MO. DATE 1-17-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1	R. M. YES
TITLE IN FULL THE SCHOOL OF THE OZARKS, HOLLISTER, MISSOURI NEAR LAKE TANEYCOMO. /		IMPRINT SAME AS ABOVE	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.	

SHOW ATTRACTIVE EARLY FALL COLORS.

SHOW LARGE ENOUGH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 17 1952	FEB 21 1952
SKETCH			
RETOUCHING	2½	MAR 12 1952	FEB 19 1952
REPHOTO		JAN 17 1952	MAR 12 1952
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		FEB 26 1952	MAR 6 1952
HAND COLOR PROOF	106 1½		
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



NO. 2CH-77

████ DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.  
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER NO. 71663

DATE 1-17-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN BATHING IN THE  
BEAUTIFUL OZARKS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR PICTURE ATTACHED TO PHOTO.  
IMPROVE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects ex-  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1952	JAN 25 1952
SKETCH				
RETOUCHING	9	2	JAN 17 1952	JAN 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JAN 31 1952	FEB 22 1952
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH78

ORDER No. 71825

DATE 1-17-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CHESTER HIGH SCHOOL,  
CHESTER, W.VA.

SMALL TYPE: (LOWER) PHOTO BY DON  
ECKERT STUDIOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BLDG. WITH BUFF BASE. BLACK TOP STREET. CONCRETE  
SIDEWALK. TAKE OUT WIRES, POLE & CARS. ADD CLOUDS /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

// Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1952	JAN 25 1952
SKETCH				
RETOUCHING		3	JAN 18 1952	JAN 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	172	1 1/2	JAN 31 1952	FEB 15 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Rush*



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH79

ORDER No. 71825

DATE 1-17-52

12½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HARKER POTTERY,  
CHESTER, W. VA.

SMALL TYPE LOWER: PHOTO BY DON  
ECKERT STUDIOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUS.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN BRICK BLDG. SHOW FLAG ON POLE. TAKE OUT WIRES &  
POLES & SHADOW IN FOREGRD. TAKE OUT CARDS & PEOPLE.  
CROP AT BOTTOM.

ADD CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	AND WORK SCHEDULE		By	Date
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up		JAN 20 1952	JAN 25 1952		
SKETCH					
RETOUCHING	2 3	JAN 18 1952	JAN 23 1952		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	1 1/2	FEB 4 1952			
ARTIST DEPT.	9				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Rush



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH80

ORDER No. 71825

DATE 1-17-52

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK SPRINGS PARK, CHESTER,  
W.VA.

SMALL TYPE LOWER: PHOTO BY DON  
ECKERT STUDIOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

"CYCLONE" WHITE BACKGRD WITH RED LETTERS. LARGE PAVILLION GREEN  
WITH WHITE BORDER JUST BELOW ROOF. GREEN BENCH. PAVILLION  
HAS WHITE WOOD FENCE SLATS & WHITE PAVILLION  
RIDE IN BACKGRD IS RED & YELLOW. CRO  
ADD CLOUDS

SUBMIT:

RET. PHOTO REPHOTO B.

CURT TEICH & C  
ENV

RETURN PHOTO

ATTENTION

Subjects of  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1952	JAN 24 1952
SKETCH				
RETOUCHING	5	3 1/2	JAN 18 1952	JAN 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 30 1952	FEB 15 1952
HAND COLOR PROOF	107	1 3/4		3-15-52
ARTIST DEPT.		4 3/4		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH81

ORDER No. 71825

DATE 1-17-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SACRED HEART CATHOLIC CHURCH,  
CHESTER, W.VA.

SMALL TYPE LOWER: PHOTO BY DON  
ECKERT STUDIOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NATURAL COLOR GREY STONE CHURCH. GREY DOORS WITH NATURAL WOOD  
PANELS. SLATE COLOR ROOF, BLUE, GREY. BLACK TOP STREET.  
TAKE OUT POLES & WIRES. TAKE OUT HOME RIGHT FOREGRD. HOUSE  
AT RIGHT OF CHURCH IS GREY. ADD CLOUDS. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1952	JAN 30 1952
SKETCH				
RETOUCHING		5	JAN 18 1952	JAN 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	FEB 4 1952	FEB 22 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH82  
ORDER NO. 71826

DATE 1-17-52

12½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL

THE REVIEW BUILDING, EAST LIVERPOOL,  
OHIO

SMALL TYPE LOWER: PHOTO BY DON  
ECKERT STUDIOS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG CREAM COLORED MARBLE WITH GREEN MARQUEE ON BOTH SIDES OF  
DOORS & ON ALL SIDES OF WINDOWS. VERTICAL PANELS BETWEEN  
WINDOWS CREAM SAME AS BLDG. BLACK WINDOW FRAMES. CONCRETE  
SIDEWALK. BLACK BRICK STREET. SILVER FLAG POLES. SHOW FLAG.  
TAKE OUT PARKING METERS & WATER PUDDLE ON RIGHT OF BLDG.  
BLDG. LEFT BACKGRD DARK RED BRICK WITH BLACK SLATE ROOF. REPAIR  
STREET & SIDEWALK. ADD CLOUDS. CLOSE ALL WINDOWS TO MAKE UNIFORM.

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Photo in 2CH 1559*

ATTENTION

Subjects or  
order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1952	JAN 24 1952
SKETCH				
RETOUCHING		6	JAN 18 1952	JAN 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 28 1952	FEB 7 1952
HAND COLOR PROOF	100	1 1/2		3 1/2
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Rush*



587

ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH83  
ORDER No. 71827  
DATE 1-17-52

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CARNEGIE PUBLIC LIBRARY,  
EAST LIVERPOOL, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1435-29. BLDG. IS DARK BROWN RED BRICK.  
TAKE OUT STATUE & SHOW BLACK RAILING DOWN CENTER OF STEPS.  
TAKE OUT FLAG POLE. TOP ROOF OF TURRET (SEE CARD) IS GOLD.  
BOTTOM IS RED. WHITE TRIM AROUND WINDOWS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1952	JAN 30 1952
SKETCH				
RETOUCHING		3	JAN 25 1952 JAN 17 1952	JAN 30 1952 JAN 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	FEB 6 1952 2/6/52	FEB 12 1952 2/12/52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Rush



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH84

ORDER No. 71827

DATE 1-17-52

12 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE POTTERS NATIONAL BANK,  
EAST LIVERPOOL, OHIO,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARDS, PEOPLE & TRACKS ON STREET. BLACK TOP STREET.

USE PHOTO FROM 114080.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 17 1952
SKETCH				
RETOUCHING	5	2	FEB 14 1952	
REPHOTO			JAN 17 1952	FEB 11 1952
PHOTO-LITHO			FEB 20 1952	FEB 28 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		3-4-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush



577

ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO  
NO. 2CH85  
ORDER No. 71827  
DATE 1-17-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELKS HOME, EAST LIVERPOOL,  
OHIO /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 114081.

TAKE OUT PEOPLE & AWNINGS. GREEN PINE TREES 5 FEET TALL IN-  
STEAD OF TALL FLOWERS. ALSO SEE CARD ATTACHED FOR ADDITIONAL  
TAKE OUTS & COLOR INSTRS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENTER PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING	5	3		
REPHOTO			JAN 17 1952	FEB 11 1952
PHOTO-LITHO				MAR 4 1952
BLUEPRINT STRIPPING, OPAQUING			FEB 21 1952	
HAND COLOR PROOF	107	1 1/2		3-5-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Rush



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH86  
ORDER NO. 71827  
DATE 1-17-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASONIC TEMPLE,  
EAST LIVERPOOL,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM A-102375.

TAKE OUT CAR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

// Subjects of  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1952	JAN 23 1952
SKETCH				
RETOUCHING	4	2	JAN 18 1952	JAN 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	JAN 26 1952	FEB 7 1952
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Rush



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH87  
ORDER No. 71827  
DATE 1-17-52

12<sup>1</sup>/<sub>2</sub>M PDST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST M.E. CHURCH,  
EAST LIVERPOOL, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ~~100-176~~.

SHOW MORE SHRUBBERY AROUND CHURCH AND MAKE IT TALLER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING		2-1		FEB 19 1952
REPHOTO			JAN 17 1952	FEB 11 1952
PHOTO-LITHO				FEB 28 1952
BLUEPRINT			FEB 21 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Rush*



ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

NO. 2CH88

ORDER No. 71827

DATE 1-17-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAINT ALOYSIUS CATHOLIC CHURCH,  
EAST LIVERPOOL, OHIO,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM A-56455.

TAKE OUT HOUSE ON EXTREME RIGHT. BLDG. IS DARKER  
GREY STONE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDLED PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1952	JAN 23 1952
SKETCH				
RETOUCHING	5	3	JAN 18 1952	JAN 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		FEB 7 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH89 ORDER NO. 71830 DATE 1-17-52  
CUSTOMER GULF, MOBILE & OHIO RAILROAD CO.  
MOBILE, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FINISHED DRAWING TO BE PREPARED FOR USE AS COPY - FROM SKETCH,  
PHOTO AND CUSTOMER'S INSTRS. AS FOLLOWS: IN THE DUMMY SKETCH OF THE TRAIN  
SUBMITTED, FILL OUT WINDOWS IN CARD MARKED "A". IN CAR MARKED "B" PUT A DOOR  
AS INDICATED. AT POINT "C" THERE SHOULD BE A LITTLE SUGGESTION OF THE NOSE OF  
THE MOTOR, AS THIS IS AN "A" UNIT. DO NOT HAVE LADDERS ON SIDE OF TRAIN SO  
PROMINENT. A DOOR SHOULD BE SHOWN ON THE PHOTOGRAPH ATTACHED.  
SUBMIT DRAWING TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

527  
9827  
Ret. 7 1/2  
106 1/2  
10-104  
84

as quoted

CH 24

Submitted  
V. L. G.  
C. T. Teich  
1. customer  
1/15/52  
m. l.



NO. 2CH-90

RAY, DAVIDSON AND RAY, SILVER SPRINGS, FLA. ORDER No. 71676

PHOTO BY B. MOZERT

DATE 1-17-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-SAME AS  
ON OCH-499.

TITLE IN FULL

IMPRINT

~~NONE~~ PHOTO BY B. MOZERT

JUNGLE CRUISE ON TROPICAL  
SILVER RIVER AT FLORIDA'S  
SILVER SPRINGS

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

FLORIDA'S INTERNATIONAL ATTRACTION

SEE SILVER SPRINGS

"Nature's Underwater Fairyland"

Largest flowing springs in the world, over  
750 million gallons daily. Electric driven glass  
bottom boats. Greatest depth 80 feet. Tem-  
perature of water 72° winter and summer.  
Shown from sunrise to sunset, in all weather,  
every day in the year.

PHOTO BY B. MOZERT

PLACE  
STAMP  
HERE  
OC-N 499

POST CARD

↑ Same R. Matter as this card

G 811

Rush

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 21 1952
SKETCH				
RETOUCHING	4	2½	JAN 23 1952	JAN 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 28 1952	FEB 6 1952
HAND COLOR PROOF	105	1½		
ARTIST DEPT.	102	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_





4—Famous "Horse Shoe Palm"  
At Florida's Silver Springs



RAY, DAVIDSON AND RAY, SILVER SPRINGS, FLA.

NO. 2CH-91

ORDER No. 71676

DATE 1-17-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLIGATOR "OLD COOCHIE" AT  
PARADISE PARK ON SILVER  
RIVER NEAR OCALA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS  
ON 9BH910

IMPRINT

PHOTO BY B. MOZERT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. DO NOT SHOW COLORED MAN IN BLACK,  
SAME COLOR AS ON CARD 9BH907.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

8  
Please  
order for this customer. Please  
make sure all cards of this  
order are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 21 1952
SKETCH				
RETOUCHING	2	2	JAN 23 1952	JAN 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 28 1952	FEB 6 1952
HAND COLOR PROOF	100	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Rush*



RAY, DAVIDSON AND RAY, SILVER SPRINGS, FLA.

NO. 2CH-92

ORDER No. 71676

DATE 1-17-52

~~XXXXXXXXXXXX~~

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING THRU GLASS-BOTTOM  
BOAT INTO 80 FEET OF WATER,  
PARADISE PARK ON SILVER RIVER  
NEAR OCALA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS  
ON 9BH910.

IMPRINT

PHOTO BY B. MOZERT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. DO NOT SHOW COLORED PEOPLE IN  
BLACK, SAME COLOR AS ON CARD 9BH910.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects as  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 21 1952
SKETCH				
RETOUCHING		3	JAN 23 1952	JAN 27 1952
REPHOTO				
PHOTO-LITHO			JAN 28 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4		2-15-52
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Rush*



DATE Photo Returned to Customer \_\_\_\_\_

8. Subjects are  
sent for the answers. There  
is to be that all answers must  
direct are uniform and others are  
in harmony with each other  
to make an accurate copy.



RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

NO. 2CH-94

ORDER No. 71676

DATE 1-17-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GLASS-BOTTOM BOAT TRIP  
FROM PARADISE PARK ON SILVER  
RIVER NEAR OCALA, FLORIDA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

IMPRINT

ON 9BH910.

PHOTO BY B. MOZERT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. DO NOT SHOW COLORED PEOPLE  
IN BLACK, SAME COLOR AS ON CARD 9BH910. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

8 Subject  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 21 1952
SKETCH				
RETOUCHING		2	JAN 23 1952	JAN 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 28 1952	FEB 7 1952
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush



FLP

ORDER No. 71676

DATE 1-17-52

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-SAME AS

ON 9BH910.

IMPRINT

~~UNKNOWN~~ PHOTO BY B. MOZERT

TITLE IN FULL

PLENTY OF FUN AT PARADISE  
PARK ON SILVER RIVER NEAR  
OCALA, FLORIDA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. DO NOT SHOW COLORED PEOPLE  
IN BLACK - SAME COLOR AS ON CARD 9BH910.

YES

**SUBMIT:**

RET. PHOTO    REPHOTO    B. L. &amp; W. PROOF

**HANDCOL PROOF**

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ENVELOPE PHOTO TICKET

**Executive OK of Estimate**

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By James H. [Signature]

**Datum** \_\_\_\_\_

## AND WORK SCHEDULE

Date 1-2-76

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 18 1952	JAN 21 1952
SKETCH				
RETOUCHING		2	JAN 23 1952	JAN 24 1952
REPHOTO				
PHOTO-LITHO			JAN 28 1952	FEB 6 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

**DATE Filed:** 01/22/2018

By \_\_\_\_\_

By submitting this form you agree that the contents of this e-mail and any files transmitted with it are confidential and intended solely for the individual named. If you have received this e-mail by mistake please notify the sender immediately by e-mail and delete this e-mail from your system. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the named addressee you should not disseminate, distribute or copy this e-mail.

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer \_\_\_\_\_



NO. 2CH-96 *Fl6*  
ORDER No. 71676  
DATE 1-17-52

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.  
XXXXXXXXXXXXXXXXXXXX  
12½ M POST CARDS  
C.T. ART COLORTONE  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
THE POPULAR BEACH AT PARADISE  
PARK ON SILVER RIVER NEAR  
OCALA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT  
R. M. YES-SAME AS  
ON 9BH910.  
PHOTO BY B. MOZERT  
PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. DO NOT SHOW COLORED PEOPLE  
IN BLACK - SAME COLOR AS ON CARD 9BH910.

SUBMIT:

YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

8

order for this customer. Please  
etc. to it that all data on nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE

#### AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 21 1952
SKETCH				
RETOUCHING		2 1/2	JAN 23 1952	JAN 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	JAN 28 1952	FEB 6 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

*Rush*



NO. 2CH-97

RAY, DAVIDSON &amp; RAY, SILVER SPRINGS, FLA.

ORDER No. 71676

DATE 1-17-52

~~XXXXXXXXXXXXXXXXXXXX~~

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING IN THE CRYSTAL CLEAR  
WATERS OF SILVER RIVER AT  
PARADISE PARK NEAR OCALA,  
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS  
ON 9BH910

IMPRINT

PHOTO BY B. MOZERT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. DO NOT SHOW COLORED PEOPLE  
IN BLACK - SAME COLOR AS ON CARD 9BH910.

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

**ATTENTION:**

8 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 21 1952
SKETCH				
RETOUCHING	3	2	JAN 23 1952	JAN 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 28 1952	FEB 6 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Rush*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH98 ORDER NO. 71834 DATE 1-18-52

CUSTOMER THE ELMS MOTEL & TRAILER PARK  
FLINT, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 M BUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ELMS MOTEL & TRAILER PARK

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

(NEW COPY IN PANEL)

USE PHOTO FROM 1CH32. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH99 ORDER NO. 71845 DATE 1-21-52  
CUSTOMER MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

CUMBERLAND MOTEL  
ROUTE U.S. 40-ONE 7/8 MILE EAST OF CUMBER-  
LAND, MARYLAND

FRONT NO. 13 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout FOLLOW SKETCH WITH THESE CHANGES. GRASS IN FOREGROUND, AS WELL AS ROAD-  
WAY ENTIRELY TOO LIGHT. HIGHWAY (ALL OF IT) MACADAM & SHOULD BE MADE ALMOST  
BLACK IN COLOR. VENETIAN BLINDS IN OFFICE BLDG. ON LEFT SIDE OF CARD SHOULD  
EXTEND LOWER, LIKE ON CABINS THEMSELVES. ENDEAVOR TO HAVE LETTERING IN  
ROAD MARKER MORE DISTINCT & REGULAR. DRAWING VERY ROUGH. WORDING IN RIBBON  
AT BOTTOM VERY ROUGH. THIS SHOULD BE MUCH BETTER BALANCED THAN NOW SHOWN  
& HAVE WORDING CHANGED TO "ONE MILE EAST OF CUMBERLAND"

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

L.O. 1/2  
Ret. 6 1/2  
1 1/2  
9 1/2  
SA

as requested  
W.H.

Dr. Blue Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH100 ORDER NO. 71846 DATE 1-21-52

CUSTOMER MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 MBUSINESS CDS SIZE 3 1/2 X 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

CUMBERLAND MOTEL - ROUTE U S. 40 -  
ONE MILE EAST OF CUMBERLAND,  
MARYLAND

FRONT NO. NO

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof Titles — Red, Blue

USE PHOTO FROM 2CH99. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY NEW BEDFORD NEWS COMPANY,  
NEW BEDFORD, MASSACHUSETTS

NO. 2CH-101

ORDER No. 71688

DATE 1-21-52

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM NANTUCKET  
ISLAND, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS IN FOLDER D-8277.(ENCLOSED)

SUBMIT SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Colored 8 1/2

9860

N-10 ✓  
A-11 ✓  
N-12 ✓  
T-13 ✓  
U-14 ✓  
C-15 ✓  
K-16 ✓  
E-18 ✓  
T-1 ✓

I-7 ✓  
S-8 ✓  
L-2 ✓  
A-6 ✓  
N-4 ✓  
D-9 ✓

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1952	MAR 28 1952
SKETCH		7	MAR 20 1952	MAR 27 1952
RETOUCHING		9		MAR 20 1952
REPHOTO				MAR 20 1952
PHOTO-LITHO			APR 1 1952	APR 10 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	16		5-8-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



Estimated by *St*  
*St* Cost # *2 1/2*

*9860*

M- #17  
 A- #11  
 R- #6  
 T- #10  
 H- #1  
 A- #2  
 S- #4

V- #15  
 I- #3  
 N- #9  
 E- #8  
 Y- #16  
 Q- #14  
 R- #13  
 U- #5

Executive OK of Estimate \_\_\_\_\_  
 By \_\_\_\_\_  
 Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked \_\_\_\_\_  
 By *AX* \_\_\_\_\_  
 Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1952	
SKETCH	8-7	8	MAR 27 1952	APR 4 1952
RETOUCHING		7		
REPHOTO				
PHOTO-LITHO			APR 10 1952	APR 21 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	12	16	1/2/52	5/5/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 2CH-103-

ORDER No. 71693

DATE 1-21-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAGLER STREET - MIAMI'S  
SHOPPING CENTER.

PRIVATE # BEFORE TITLE: M-57.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1952	JAN 25 1952
SKETCH				
RETOUCHING	10	6 1/2	JAN 22 1952	JAN 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			JAN 31 1952	FEB 11 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	5	2 1/2		2-14-52
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

6

*Push*  
*Red*

(E)



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 2CH-104

ORDER NO. 71693

DATE 1-21-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAGLER STREET AT N. E. 3rd  
AVENUE, MIAMI, FLORIDA

PRIVATE # BEFORE TITLE:M-58.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

6  
PLEASE SEE CURT TEICH & COMPANY, INC.  
IN HANDBOOK FOR MORE INFO  
TO MAKE AN ESTIMATE.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1952	JAN 25 1952
SKETCH				
RETOUCHING		6	JAN 22 1952	JAN 24 1952
REPHOTO			JAN 31 1952	FEB 7 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	2 1/2		
ARTIST DEPT.	23	11		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

(E)



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
"TONY" KOZLA PHOTO

NO. 2CH-105

ORDER No. 71693

DATE 1-21-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF PORT EVERGLADES,  
FT. LAUDERDALE, FLORIDA

PRIVATE # BEFORE TITLE: DF.64

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME		DATE
	Clock No.	Time Allowed	ENTERED DEPT. COMPLETED
COMPOSING, Type Set Up			JAN 22 1952 JAN 24 1952
SKETCH			
RETOUCHING	10	✓	JAN 22 1952 JAN 22 1952
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	105	2	JAN 28 1952 2-14-52
ARTIST DEPT.		1042	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
"TONY" KOZLA PHOTO

NO. 2CH-106

ORDER No. 71693

DATE 1-21-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE AND GOVERNORS  
CLUB HOTEL, FT. LAUDERDALE,  
FLORIDA

PRIVATE # BEFORE TITLE: DF.65

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

6. Selling on  
commission for this company. Please  
see to it that all orders are  
properly filled and orders are  
in harmony with each other  
to make an accurate set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 25 1952
SKETCH				
RETOUCHING	7	42	JAN 22 1952	JAN 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/2	JAN 31 1952	FEB 7 1952
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
"TONY" KOZLA PHOTO

NO. 2CH-107

ORDER No. 71693

DATE 1-21-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNSET ON MYSTERIOUS NEW  
RIVER, FT. LAUDERDALE, FLORIDA

PRIVATE # BEFORE TITLE: DF.66

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 23 1952
SKETCH				
RETOUCHING	9	4	JAN 22 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13/4	JAN 31 1952	FEB 6 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA  
"TONY" KOZLA PHOTO

NO. 2CH-108

ORDER NO. 71693

DATE 1-21-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIFE OF EASE UNDER SUNNY  
SKIES, FT. LAUDERDALE BEACH,  
FLORIDA

PRIVATE # BEFORE TITLE:DF.67

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS ENCLOSED (1CH815 & 7BH921) FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 25 1952
SKETCH				
RETOUCHING		2 1/2	JAN 22 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 31 1952	FEB 6 1952
HAND COLOR PROOF	104	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



5x7  
add to top  
& bottom

NO. 2CH-109

MACKS' 5, 10 & 25¢ STORES,  
SANFORD, N. C.

ORDER No. 71695

DATE 1-21-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:  
CORAL SANDS MOTOR COURT, MYRTLE  
BEACH, S.C. "AMERICA'S FINEST  
STRAND"

LOWER: 670 MILES SOUTH OF NEW  
YORK, 735 MILES NORTH OF  
MIAMI.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

JOIN PHOTOGRAPHS AS ATTACHED. BUILDING IS WHITE STUCCO. ROOF-  
GRAY WHITE ASBESTOS/ TRIM AROUND EAVES WHITE WOOD. CHIMNEYS-  
DULL REDDISH BROWN ROMAN BRICK. LAWN CHAIRS RED, ORANGE AND  
GREEN. SIGN-DEEP BLUE WATER-TAN SAND, LIGHT BLUE SKY. BRICK  
CORNERS AT DRIVEWAY. ENTRANCE - SAME AS CHIMNEYS. THIN TREES  
A LITTLE IN CORNER TO SHOW BUILDINGS. GREEN RYE GRASS LAWN.  
VENETIAN BLINDS HALF DRAWN. HIGHWAY IN FRONT BLACK ASPHALT.  
ADD SKY AND FOREGROUND FOR PROPORTION. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Cost Dept. Checked

By \_\_\_\_\_

DATE \_\_\_\_\_

DATE \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING		3½	JAN 25 1952	JAN 29 1952
REPHOTO			JAN 22 1952	JAN 25 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 4 1952	FEB 22 1952
HAND COLOR PROOF	107	1½		3-3-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH110 — ORDER NO. 71849 — DATE 1-22-52

CUSTOMER MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M. POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full  
THE CONGRESSIONAL POOL - ARLINGTON,  
VIRGINIA

FRONT NO. 13 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☐ Yes ☐ No Special type as sample  
IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint  
Side — Center

(PLACE TO BEST ADVANTAGE IN REVERSE TYPE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT FILTERING BOX, SHOWN LOWER RIGHT OF PICTURE & AWNINGS HOLDERS ON EDGE  
OF PORCH TOWARD CAMERA.

COLOR DESCRIPTION

BLDG. BROWN-GREY COLORING (NATURAL STONE). TRIMS WHITE, CURTAINS IVORY.  
UMBRELLA GREEN (TO CONTRAST PLEASINGLY WITH GRASS & TREES. BALANCE OF COVERING  
ON FURNITURE BRILLIANT ASSORTED COLORS. PATIO STEPS FLAGSTONE (GREYISH)  
POOL RAILS ALUMINUM. GREY SLATE ROOF.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

9830

2-15-52  
LA 9  
OK

Or 214

214



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH111 ORDER NO. 71850 DATE 1-22-52

CUSTOMER BUEHMAN STUDIO  
TUCSON, ARIZONA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full IN LOWER PANEL:

WESTERN MOTEL - ON "66"  
WEST HOLBROOK, ARIZONA  
GATEWAY TO PETRIFIED FOREST  
PAINTED DESERT  
RETOUCHING DEPARTMENT

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☐ Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM SIMILAR TO 1CH1158. —

USE BETTER OF TWO NEGATIVES.

COLOR DESCRIPTION

USE KODACHROME ONLY FOR COLOR GUIDE.

RETURN KODACHROME AND NEGATIVES.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Use Best Neg 1 Print

AC 1 1/2

La 9

04

F7

1 Print 150

W J H

Alp. Blue  
Impression

E



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 2CH-112

ORDER No. 71696

DATE 1-22-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL DORSEY, MONTGOMERY AVE.,  
WILDWOOD BY THE SEA, N.J.

PRIVATE # BEFORE TITLE: W-60.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

CROP ONE INCH FROM BOTTOM OF PHOTO. REMOVE - CARS, BUILDINGS ON LEFT, AND WIRES. SHOW FLAG FLYING.

BRIGHT WHITE PAINTED EXTERIOR-WHITE VENETIAN BLINDS AT ALL WINDOWS. VERY DARK GREEN SCREEN FRAMES WINDOW SILLS. DARK GRAY ASBESTOS ROOF. DARK ROYAL BLUE AWNINGS AND UMBRELLA. SIGN-BLACK WITH WHITE LETTERS. PUT FLOWERS IN CENTER PLOT AND ALONG BUILDING. GREEN LAWN AND HEDGE. LIGHT GRAY CEMENT WALKS, CURBS, GUTTERS, AND DRIVEWAY. GRAY BLACK ASPHALT STREET

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1952	JAN 30 1952
SKETCH				
RETOUCHING	1	6	JAN 23 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 6 1952	3-4-52
ARTIST DEPT.	108	9 1/2		5-2-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

857

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

APR 4 1952

APR 17 1952

ART DEPT.

COMPOSING

MAKEOVER



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 2CH-113

ORDER No. 71697

DATE 1-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE RARITAN RIVER, NEW  
BRUNSWICK, N. J.

PRIVATE # BEFORE TITLE: NB-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ON LEFT-OLD BLACKISH RED, DARK ROOFS. GAS TANK DULL  
BLACK. LEFT SECTION OF BRIDGE-OLD BROWN STONE, MAIN SECTIONS  
OF BRIDGE-GRAY WHITE CEMENT...KEEP IN THE ELECTRIC POLES AND  
WIRES ON BRIDGE. WATER IS DARK. TRAIN(PENNA.R.R.) IS BLACK-  
GOLD TRIM, ELECTRIC. CARS ARE MAROON. BRING OUT REFLECTIONS  
IN THE WATER. TREES AND SHRUBS IN GOOD COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 28 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING		3	JAN 23 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	FEB 4 1952	FEB 19 1952
ARTIST DEPT.		8		3 3-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



LYNN H. BOYER, JR., WILDWOOD, N.J.

NO. 2CH-114

ORDER No. 71698

DATE 1-22-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HENRY GUEST HOUSE,  
NEW BRUNSWICK, N. J.

PRIVATE # BEFORE TITLE: NB-21.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VARIED COLORED OLD STONE WALLS-DIRTY GRAY PREDOMINATES, SOME  
LIGHT BROWN, SOME MAROON. BLUE-GRAY SLATE ROOF. OLD BRICK  
CHIMNEY. ALL TRIM AND WOODWORK IS WHITE. GRAY STEPS AND PORCH  
FLOOR. GOOD LAWN AND SHRUBS.

REMOVE - CARS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 25 1952
SKETCH				
RETOUCHING		2	JAN 23 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 4 1952 2/21/52	FEB 19 1952 2/21/52
ARTIST DEPT.	102	9	3/24/52	3/26/52

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH115 ORDER NO. 71853 DATE 1-22-52

CUSTOMER SHEDRICK'S CRESCENT BEACH COTTAGES  
SARASOTA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 - M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALL COTTAGES EQUIPPED WITH MOST MODERN  
HOUSEKEEPING FACILITIES, ON PRIVATE  
BEACH....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

*Rush  
Proof By Feb 1-*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7  
Ret. 4  
Btt. H.C. 107 112  
2-7-52  
S.A.  
SA

*as quoted*  
*W. H.*

*\$2*



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 2CH116

ORDER No. 71856

DATE 1-22-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM THE BEAUTIFUL  
AND HISTORIC SHENANDOAH  
VALLEY OF VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. NO

IMPRINT SAME AS ABOVE.

PUT PLATE NO. ON FRONT.

SMALL TYPE: (C) CURT TEICH & CO., INC.

PLATE NO. LOWER RIGHT CORNER 174

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH AND CORRECTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	
SKETCH	20	6	FEB 2 1952	FEB 15 1952
RETOUCHING	11	3		
REPHOTO			FEB 6 1952	FEB 8 1952
PHOTO-LITHO				
BLEUPRINT			FEB 21 1952	MAR 14 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	24		3-19-52
ARTIST DEPT.	110	15		4-18-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH117 ORDER NO. 71860 DATE 1-23-52

CUSTOMER HARSHAW & CO.  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WIRES OUT. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW INSTRS. ON TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

107  
2-1-52  
AC 12  
La 9

MOH

Red Imprint

E



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH118 ORDER NO. 71861 DATE 1-23-52

CUSTOMER FRANK H. BECK  
HENDERSONVILLE, NORTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUMMER HOME OF COLONEL FRANK H. BECK  
KINDY FOREST - ELEVATION 3,000 FEET  
HENDERSONVILLE, NORTH CAROLINA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH.

COLOR DESCRIPTION

ROOF ON HOUSE MEDIUM GREEN ASBESTOS SHINGLES. EXTERIOR OF MAIN HOUSE SLUMP  
BRICK LIKE ENCLOSED CARD. CORNERS OF HOUSE ARE NATIVE STONE. END OF GARAGE  
SHOWING IS ALSO NATIVE STONE. TRIM ON HOUSE WHITE, OAK DOORS AND RAILINGS ON  
STAIRWAY BLACK. BASEMENT PLASTERED A LIGHT IVORY COLOR.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH119 ORDER NO. 71862 DATE 1-23-52

CUSTOMER FRANK H. BECK  
HENDERSONVILLE, NORTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LAKE STEL - KINDY FOREST  
ELEVATION 2,900 FEET  
HENDERSONVILLE, NORTH CAROLINA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

USE BEST JUDGEMENT ON COLORS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction  
Ret. 2 1/2  
Photo C. 107 1 1/2  
L.A. 8 3/4  
4

as quoted  
M.H.

Rush  
H.C. Proofs



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH120 ORDER NO. 71864 DATE 1-23-52

CUSTOMER

HARRIS MOTOR COURT  
BEAN STATION, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HARRIS MOTOR COURT  
JUNCTION U.S. HIGHWAYS 11W AND 25 E  
BEAN STATION, TENNESSEE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-C-16-50

5-7-1952  
Ret: 7 1/2  
Jan 5. 6. 2-12-52 1-3/4  
L.A. 9 1/2  
#

as quoted  
photo

Red & Dk Blue Cyanogen

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH121 ORDER NO. 71865 DATE 1-23-52

CUSTOMER

THE REVIEW-MINER  
LOVELOCK, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

BE SURE TO REMOVE SCRATCHED IN LETTERING AT BOTTOM  
OF GLOSSY CARD- NAMELY: SUN CAFE, ETC...

SEE INSTRUCTIONS ON PRINTED POSTAL CARD.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON PRINTED POSTAL CARD.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH122 ORDER NO. 71866 DATE 1-23-52

CUSTOMER THE WOLF MACHINE CO.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~ANNOUNCING~~ THE WOLF MODEL "L" GAUZE  
CUTTER - WOLF GAUZE CUTTER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS AND INSTRUCTIONS GIVEN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Y 780  
L.O.  
Det.  
107  
28522  
108 2-18-52  
L.O.  
9

Wash

Wash



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 2CH-123

ORDER No. 71726

DATE 1-23-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: #121. IMMACULATE  
CONCEPTION CATHEDRAL,  
DENVER, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE-ALL CARS, BLDGS. IN FOREGROUND, PEOPLE,  
LIGHT WIRE, TELEPHONE POLES, TRAFFIC SIGNS AND LIGHTS, AND  
UNNECESSARY SHADOWS, ETC. FILL IN TREES WITH NECESSARY LEAVES  
TO LOOK LIKE A SUMMER SCENE. SUBDUE VERY STRONGLY WITH SHADOWS  
OR OTHERWISE, THE BUILDINGS BEHIND THE CATHEDRAL. FILL IN THE  
STREETS AND THE REST OF THE INTERSECTION INTO THE SPACES WHERE  
BUILDINGS IN FOREGROUND REMOVED. PUT APPROPRIATE CLOUDS IN SKY.  
USE ENCLOSED CARD-87368-N-AS A COLOR GUIDE. GRASS AND SIDEWALKS  
TO LOOK NEAT. STREETS ARE PLAIN ASPHALT PAVING-NO STREET CAR  
TRACKS SHOWING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Make over from  
sketch -  
Dentroy old print + neg.*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 20 1952	JAN 30 1952
SKETCH				
RETOUCHING	7	6	JAN 24 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

FEB 4 1952

FEB 6 1952

FEB 19 1952

MAR 21 1952

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

MADE OVER

Charge to Photo Tech Dept.

RECEIVED

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



DISTRIBUTED BY J.B. HOFFMAN & SON,  
HARRISBURG, PA.

NO. 2CH124  
ORDER No. 71867

DATE 1-23-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PENNSYLVANIA STATE CAPITOL,  
HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY STONE. LIGHT STONE COLUMNS & CORNICES. VERY DARK  
GRAY ROOFS ON BLDGS. DARK GOLD DOME ROOF, ON CENTER & RIGHT &  
LEFT DOMES. LIGHT GRAY TOP COLUMNS ON DOME BRONZE TOP POINTS.  
WHITE FIGURES. GREEN SHRUBBERY & LAWN ALONG FRONT. LIGHT GRAY  
WALK & DRIVE. DARK GRAY DRIVE ON LEFT FOREGRD. SHOW FLAGS ON  
3 POLES. LARGE BLDGS ON REAR LEFT LIGHT GRAY STONE. DULL RED ROOF  
SHOW GAP IN REAR CENTER MTS. SHOW LIGHT STONE FIGURES ON STEPS OF  
CENTER ENTRANCE OF 1ST BLDG. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 28 1952	JAN 28 1952
SKETCH				
RETOUCHING	3	3 1/2	JAN 24 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	FEB 6 1952	FEB 19 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.  
PHOTO COURTESY OF PA. TURNPIKE COMMISSION.

NO. 2CH125  
ORDER No. 71868  
DATE 1-23-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PENNSYLVANIA TURNPIKE \$5,000,000  
BRIDGE SPANNING THE SUSQUEHANNA  
RIVER AND HARRISBURG EAST SHORE  
INTERCHANGE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSERT TOLL GATE ON UPPER RIGHT CORNER AS CLIPPED ON. LIGHT GREY  
BRIDGE & PIERS. STEEL GREY RAILINGS. SHOW RAILING ON RT EDGE OF  
BRIDGE MORE PROMINENTLY, LIKE ON 9BH1502. light GREY CENTER DIVISION  
ACROSS BRIDGE. (SHOW PROMINENTLY) WHITE DOTTED LINES BETWEEN LANES  
SHOW ISLAND IN CENTER OF RIVER. REAR BLDGS. WHITE & GREY. WATER BLUE.  
TOLL GATE ENTRANCE LIGHT GRAY. ORANGE CORNICE OVER COLUMNS. LIGHT  
GREEN GLASS IN WINDOWS OF TICKET BOOTHS. RED & GREEN ALTERNATING  
LIGHTS OVER ENTRANCE & EXITS. SHOW DOTTED LINE ON ROAD OVER BRIDGE,  
SEPARATING TRAFFIC.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4

5x7  
lighter print

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH				
RETOUCHING	9	5	FEB 1 1952	FEB 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/4		3-4-52
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY J.B. HOFFMAN & SON, HARRISBURG, PA.  
NO. 2CH126  
ORDER No. 71868

DATE 1-23-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POLYCLINIC HOSPITAL FROM  
MUNICIPAL ROSE GARDEN,  
HARRISBURG, PA..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK. WHITE CORNICE & FRAMES & SASH. REMOVE DARK  
SHADOW ON LEFT OF BLDG. SHOW PINK & RED ROSES ON BUSHES. LIGHT  
GREY WALLS ALONG WATER IN FOREGRD. SMALL BLDG IN FOREGRD RUSTIC  
BROWN DULL RED ROOF. BRIGHT DARK RED ROSES ON ARCH FRAMES ON  
LEFT & RIGHT. PINK & YELLOW ROSES ON BUSHES IN FOREGRD. GREEN  
SHRUBBERY ON REAR TERRACE. REMOVE STACK ON TOP OF BLDG. IN  
CENTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for this customer. Please  
be sure that all is in nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING	3	3	JAN 24 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 4 1952	FEB 22 1952
HAND COLOR PROOF	107	134		3-3-52
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY J. B. HOFFMAN & SON,  
HARRISBURG, PA.

NO. 2CH127

ORDER No. 71868

DATE 1-23-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAUPHIN COUNTY COURT HOUSE  
AND NEW HARRISBURG HOSPITAL  
AND MARKET STREET BRIDGE, HARRISBURG,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ON LEFT BLDG WHITE STONE. LIGHT GRAY CORNICE EDGE. BRONZE  
WINDOW CASINGS. ON RIGHT LARGE BLDG. DULL RED BRICK. WHITE COR-  
NICE & WINDOW FRAMES. REMOVE ELEVATOR SCAFFOLDS IN CENTER &  
RIGHT OF BLDG. BRIDGE GRAY & BROWN MIXED STONE. LIGHT STONE  
RAILINGS. BRONZE LAMP POSTS ON BRIDGE. MAKE WATER BLUE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subject 0:  
order for this customer. Please  
see to it that all cuts of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING	4	2 1/2	JAN 24 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 4 1952	FEB 22 1952
HAND COLOR PROOF	107	1 1/2		3-3-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 2CH128 -

ORDER No. 71877

DATE 1-24-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BELMONT COLLEGE, NASHVILLE,  
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: 7

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

JOIN ATTACHED 4 PHOTOS--BE SURE THAT THE CURBING & WALL ARE IN ONE STRAIGHT LINE INSTEAD OF HAVING CHT CURVED APPEARANCE SHOWN IN PHOTO. BLDGS ARE WHITE, CREAM SHADES (HAVE THEM AT UNIFORM HEIGHT) WHITE WALL, CONCRETE STREET AND CONCRETE WALKS. SHOW FLOWERS IN URNS. SHOW BUSHES IN BLOOM WHERE INDICATED ON TUSSEUE. NICE GREEN LAWN, PRETTY CLOUD EFFECT. TAKE OUT POLES, WIRES, MAN, MAILBOX. SEE "NOTE" ATTACHED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH				
RETOUCHING	7	6	JAN 31 1952	FEB 5 1952
REPHOTO			JAN 24 1952	JAN 30 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 13 1952	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH129 ORDER NO. 71878 DATE 1-24-52

CUSTOMER THE FAIRFAX HOTEL  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No  
Title in full

THE FAIRFAX HOTEL - 2100 MASSACHUSETTS  
AVENUE, WASHINGTON 8, D.C.

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

2 VIEWS FROM 6AH742. PHOTO ATTACHED FOR THIRD VIEW.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2 Reproduction  
2 Gals  
3.6 1 1/2  
Ret. 7 1/2  
106 2 1/2  
123/4  
4

as specified  
MR

Red Impression



NO. 2CH130  
C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER No. 71879  
DATE 1-24-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GIANT FLAGPOLE ON TOP MOUNT  
DEFIANCE IN TICONDEROGA,  
NEW YORK

PRIV. # BEFORE TITLE: 81

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

PUT CLOUDS IN SKY.

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING	2	2	JAN 25 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				FEB 22 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_





NO. 2CH131

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 71880

DATE 1-24-52

---

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

---

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
NEW STEAMER TICONDEROGA ON LAKE  
GEORGE, N.Y.

PRIV. # BEFORE TITLE: 7

RETOUCHING AND COLOR DESCRIPTION

BOAT WHITE, BUT PROMINENT RAILINGS DARK BLUE.  
NAME APPEARING TWICE, ALSO DARK BLUE.

PUT CLOUDS IN SKY.

---

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

---

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

**3** Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1952	JAN 30 1952
SKETCH				
RETOUCHING			JAN 25 1952	JAN 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

FEB 4 1952

FEB 6 1952

FEB 21 1952

(E)



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 2CH132

ORDER No. 71880

DATE 1-24-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE GEORGE BEACH STATE PARK,  
LAKE GEORGE, N.Y.

PRIV. # BEFORE TITLE: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGEMENT.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Projects of  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1952	JAN 30 1952
SKETCH				
RETOUCHING			JAN 25 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	192	1 1/2	2/2/52	2/5/52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DU SAAR PHOTO AND GIFT SHOP,  
HOLLAND, MICH.

NO. 2CH133

ORDER No 71881

DATE 1-21-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VAN BRAET BROS. TULIP FIELDS,  
HOLLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

NO TITLE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *AA*  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 25 1952
SKETCH				
RETOUCHING	✓	3	JAN 22 1952	JAN 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	FEB 4 1952	FEB 22 1952
ARTIST DEPT.		10'2		3-3-52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTO COMPANY

SENDER NO. 1133

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



DU SAAR PHOTO AND GIFT SHOP,  
HOLLAND, MICH.

NO. 2CH134

ORDER No. 71881

DATE 1-21-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VAN BRAGT BROS. TULIP FIELDS,

HOLLAND MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

NO TITLE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1952	JAN 25 1952
SKETCH				
RETOUCHING		3	JAN 22 1952	JAN 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		3-3-52
ARTIST DEPT.		10"2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

2

C.T. PHOTOGRAPHY

SPECIAL PROCESSING

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-H135 ORDER NO. 71883 DATE 1-25-52

CUSTOMER OVERLAND COURT  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M BUSINESS CDS SIZE 3 1/2" X 2 5/16"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

(AAA) OVERLAND COURT - U.S. HIGHWAY 85-87  
1660 SO. SANTA FE DRIVE-DENVER, COLORADO

FRONT NO. NO R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1145. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH136 ORDER NO. 71885 DATE 1-25-52

CUSTOMER ZIMMERMAN & TORBETT NEWS AGENCY  
JOHNSON CITY, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP 2)

(BROADWAY TOURIST COURT)

FOLLOW SKETCH BRINGING OUT AS MUCH AS POSSIBLE THE FACT THAT THE CABINS  
IN THE INSET VIEW ARE DOUBLE CABINS.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

832

101-4-7-52

Ret. 106270  
123/4

as quoted  
100 ft



E. F. GODFREY, LAKE GENEVA, WIS..

NO. 2CH-137

ORDER No. 71974

DATE 1-28-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"WALWORTH", IN FRONT OF  
WRIGLEY HOME, LAKE GENEVA,  
WISCONSIN

PRIVATE # BEFORE TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BOAT WITH BLACK LETTERS (Walworth). DIVING PLATFORM  
AND OTHERS BOATS, MAHOGANY, WHITE. SHOW WHITE PORCH AND GREEN  
ROOF THRU THE TREES. GREEN LAWN AND FOLIAGE.  
WATER - BLUE. BLUE SKY WITH CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING	5	2	JAN 28 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 6 1952	FEB 19 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



E. F. GODFREY, LAKE GENEVA, WIS.

NO. 2CH-138

ORDER No. 71974

DATE 1-28-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SPEED BOAT LEAVING MUNICIPAL  
PIER, LAKE GENEVA, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE:

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAHOGANY BOATS. TAN BUILDING WITH RED ROOF, AND BUILDING  
IN REAR (SEE CARD 7AH414 ENCLOSED). GRAY PIER - WHITE POSTS.  
GREEN FOLIAGE. BLUE WATER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on  
order for this customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING	5	2 1/2		FEB 1 1952
REPHOTO				
PHOTO-LITHO			FEB 6 1952	FEB 22 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



E. F. GODFREY, LAKE GENEVA, WIS.

NO. 2CH-139 ✓

ORDER No. 71974 ✓

DATE 1-28-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

BATHING BEACH AT WILLIAMS  
BAY, ON LAKE GENEVA, WISCONSIN

PRIVATE # BEFORE TITLE: ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN SAND. COLORED SUITS. WHITE PIERS. BLUE WATER.  
GREEN FOLIAGE. WHITE BUILDINGS SHOWING. BLUE SKY, WITH CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:  
3  
The following information is  
to be furnished to the  
customer by the artist  
and is to be used for  
the purpose of  
the artist's  
estimate only.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING		2	JAN 28 1952	JAN 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	FEB 4 1952	FEB 19 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By

By

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-140 ORDER NO. 71975 DATE 1-28-52

CUSTOMER

QUAY'S FLOWERS  
MT. HOLLY, NEW JERSEY

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: QUAY'S FLOWERS

LOWER: ROUTE 38 AT MT. HOLLY, N. J.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

LA Blue Impression

(E)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH141 ORDER NO. 71900 DATE 1-29-52

CUSTOMER

STONELICK TOURIST COURT/  
BATAVIA, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STONELICK TOURIST COURT - U.S. 50 -  
23 MILES EAST OF CINCINNATI

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE NEGATIVE.

SMOOTH OUT FOREGROUND.

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR GUIDE..

RETURN KODACHROME PRINT.

Returned 4/16/52  
B

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Enlarge Print  
Ret. 107 6  
H.C. 22.2 1 1/2  
3-26-52 S.C. 9 1/2  
WA

as given

Print



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH142 - ORDER NO. 71901 DATE 1-29-52

CUSTOMER

ST. ANTHONY'S HOSPITAL  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. ANTHONY'S HOSPITAL — LOUISVILLE, KY.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ENCLOSED. —

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ENCLOSED.

RETURN LARGER VIEW.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

91830

Rt 7½

107  
3-6-52  
103  
3-3-52  
La 12  
RA

Added: Ardmore  
\$16.00 net

~~Submit~~  
~~Photo~~  
~~Customer~~  
to customer  
2/1/52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH143 ORDER NO. 71902 DATE 1-29-52

CUSTOMER

MARKEN & BIELFELD, INC.  
FREDERICK, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT RIGHT:

HOTEL FREDERICK-  
FREDERICK, MARYLAND

FRONT NO. 513

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

ADD, IN UPPER RIGHT CORNER, OVER HOTEL NAME, LITTLE SEAL (SEE ENCLOSED)  
BALANCE THE OTHER PRINTING ACCORDINGLY & USE CAP "H" AND CAP "F" INSTEAD OF  
LOWER CASE. 1ST FLOOR OF HOTEL BROWN FORMSTONE; BAL. OF BLDG. WHITE WITH RUST  
BROWN TRIMS. CURTAINS ARE WHITE. METAL PORTION OF MARQUET RUST COLOR WITH  
WHITE GLASS. LAMPS EITHER SIDE OF DOOR BRONZE COLOR. STEPS CONCRETE.  
BARBER SIGN TYPICAL RED, WHITE & BLUE. LARGE SIGN IN FRONT RUST WITH WHITE  
REVERSE LETTERING. BLDG TO LEFT RED BRICK.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Photo ret 6/22/52

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO — YES — RETURN PHOTO

Ref. 6 1/2  
L.A. 9 1/2  
10 1/2

as quoted

Photo



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH144 ✓ ORDER NO. 71903 DATE 1-29-52

CUSTOMER TOWN AND COUNTRY MOTEL  
W ARREN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

IN LOWER PANEL:  
(AAA) TOWN AND COUNTRY MOTEL  
ONE MILE EAST OF WARREN, OHIO  
ON U.S. 422

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH PLUS CORRECTIONS MARKED ON TISSUE OVERLAY,  
OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

3

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 107 6/12  
Mr. C. 2-27-52 1/12  
101-5-24-52  
108

Wash



4

NO. 2CH-145  
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No. 72002  
DATE 1-29-52  
6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
TITLE: 925-PICTURESQUE ISLAND LAKE  
NEAR WAUCONDA, ILLINOIS  
VACATIONLAND OF THOUSANDS  
EACH YEAR  
PHOTO PROPERTY OF C.T.  
RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date \_\_\_\_\_ ESTIMATE  
AND WORK SCHEDULE By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH				
RETOUCHING	3	1-1		FEB 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 11 1952	
HAND COLOR PROOF	107	1 1/2		3 11 52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



4

NO. 2CH-146

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No. 72002

DATE 1-29-52

6 1/2" M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 926-SCENIC TOWER LAKE,  
NEAR WAUCONDA, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH				
RETOUCHING	3	2	FEB 5 1952	FEB 5 1952
REPHOTO				
PHOTO-LITHO			FEB 11 1952	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		3-11-52
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



AERO DESTribUTING CO., INC., CHICAGO, ILLINOIS

NO. 2CH-147

ORDER No. 72002

DATE 1-29-52

6½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 723-COOK MEMORIAL LIBRARY,  
LIBERTYVILLE, ILLINOIS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE STUCCO BUILDING, BLACK ROOF. GREEN WINDOW SHADES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1952	FEB 7 - 1952
SKETCH				
RETOUCHING				FEB 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		3-11-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 2CH-148

ORDER No. 72002

DATE 1-29-52

6½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 724-AMERICAN LEGION POST  
329, LIBERTYVILLE, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED WITH ARROWS.

REMOVE - POST AND WIRES, SIGN BOARD AND STOP SIGN, REAL ESTATE SIGN.

SHOW FLAG, AND SOME FOLIAGE. WHITE BUILDING, DARK BROWN ROOF.  
~~GREEN~~ FRAMES.

GREEN

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4  
Subjects of  
Please  
or nega-  
tives are uniform and colors are  
in harmony with each other  
Make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1952	FEB 15 1952
SKETCH				
RETOUCHING		3	JAN 31 1952	MAR 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	FEB 19 1952	FEB 27 1952
ARTIST DEPT.		9		3-11-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By

By

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH149 ✓ ORDER NO. 71904 ✓ DATE 1-29-52

CUSTOMER MISSOURI JEWELITE COMPANY, INC. ✓  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

A GREAT SPECTACULAR SIGN - DRINK ✓  
GRIESEDIECK BROS. PREMIUM LIGHT LAGER  
BEER....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BEING SURE TO BRING OUT LETTERING "IT'S DE-BITTERIZED"  
SO THAT IT'S LEGIBLE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN COLORED PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. 2CH-150

TROPICAL BLOSSOM HONEY CO., EDGEWATER, FLA.

ORDER No. 72004

DATE 1-30-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLD'S SAFEST BATHING BEACH,  
NEW SMYRNA BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-ENCLOSED

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: NS.11

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND CARD 1CH624 ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH				
RETOUCHING	12	2 1/2	JAN 31 1952	FEB 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 14 1952	FEB 27 1952
ARTIST DEPT.		9		3-7-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH151 ORDER NO. 71908 DATE 1-30-52

CUSTOMER LA CRESTA MOTOR COURT  
SAN DIEGO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

1 M 12 1/2 BUS. CDS. SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LA CRESTA MOTOR COURT - 4980 EL CAJON -  
BOULEVARD - SAN DIEGO, CALIFORNIA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OBH2343. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus Card



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH152 ORDER NO. 71909 DATE 1-30-52

CUSTOMER  
COZY CABINS  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICAN MOTEL -  
TELEVISION EQUIPPED (AAA)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH, WITH CORRECTION IN TITLE AS NOTED ABOVE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-8-16-50

PHOTO RETURNED

PHOTO USED FOR

2 Rep  
1830  
108 3-27-52  
L.A.  
11

as specified  
credit

Ok Blue Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH153 — ORDER NO. 71910 DATE 1-30-52

CUSTOMER

THE PRINCETON INN  
PRINCETON, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25<sup>M</sup> POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PRINCETON INN  
PRINCETON, NEW JERSEY

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OBH548 AND MAKE OVER AS PER SKETCH WITH THESE CORRECTIONS:  
REMEMBER THE INN IS A CONSERVATIVE OLD BLDG. & CUSTOMER WANTS SUBDUED  
COLORING. TAKE OUT BLUE IN SKY & IN LAKE. SHOW SKY WHITE WITH  
POSSIBLY A FAINT TINT OF BLUE. (VERY LITTLE)  
GRASS AS SHOWN IS TOO GAWDY. SEE PREVIOUS CARD OBH548 FOR SUBDUED COLOR.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 107 1/2  
F.C. 7.30  
L.A. 9

OBH 548

new aspects



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH154 ORDER NO. 71928 DATE 1-32-52  
CUSTOMER DUCHESS SHOPPE  
WARREN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER RT CORNER:

WHERE

↓ DUCHESS SHOPPE CANDIES  
ARE MADE  
(IN OLD ENGLISH TYPE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TV AERIAL AND WIRES.

COLOR DESCRIPTION

FOR COLORS ON ROOF, TRIM AND BRICK, FOLLOW COLORING ON 1CH683.

*Letting black, orange green*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1837

Plt 3  
106 HC 142  
106 L 9  
11



DISTRIBUTED BY FOTOSHOP, MONTICELLO, IND.

NO. 2CH-155

ORDER No. 72032

DATE 1-31-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NORWAY HYDRO PLANT, NEAR  
MONTICELLO, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~enclosed~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

2 PHOTOS - USE ONE MARKED.

RED BRICK, LETTERS, TRIM AND CEMENT, WHITE-IRON WORK, BLACK

SUBMIT:

RET. PHOT

PROOF

HANDCOL PROOF

RETURN PHOTO

TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING		2	FEB 5 1952	FEB 11 1952
REPHOTO				
PHOTO-LITHO			FEB 13 1952	FEB 22 1952
BLUEPRINT			FEB 13 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	101	8 3/4	3-26-52	3-26-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DATE Photo Returned to Customer



DISTRIBUTED BY FOTOSHOP, MONTICELLO, IND.

NO. 2CH-157

ORDER No. 72032

DATE 1-31-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON STREET BRIDGE, STATE  
ROAD U.S. 24 OVER LAKE FREEMAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~checked~~

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE - CEMENT. LIGHT POLES - GREEN

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING		2 1/2	FEB 6 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Rush*



NO. 2CH-158

DISTRIBUTED BY FOTOSHOP, MONTICELLO, IND.

ORDER No. 72032

DATE 1-31-52

12½" M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ROOSEVELT SENIOR HIGH SCHOOL,  
MONTICELLO, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~confirmed~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SIGN IN FOREGROUND. PUT FLAG ON POLE.

LIGHT TAN BRICK BUILDING, WHITE TRIM.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By XX

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1952	FEB 11 1952
SKETCH				
RETOUCHING	7	3	FEB 6 1952	FEB 11 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	FEB 15 1952	MAR 4 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

6

Customer OK  
Please see the enclosed. Please  
note that all work is being  
done in accordance with the  
instructions and with the  
best of the service.

*Rush*



DISTRIBUTED BY FOTOSHOP, MONTICELLO, IND.

NO. 2CH-159

ORDER No. 72032

DATE 1-31-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
OAKDALE HYDRO PLANT, NEAR  
MONTICELLO, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-~~1-1-1-1~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK - CEMENT, WHITE, IRON WORK BLACK.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on  
order for this customer. Please  
note it that all color or sepia  
tints are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING		2 1/2	FEB 6 1952	MAR 12 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

Rush



*Sept 27*  
**ATTENTION**

6 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 2CH-160  
DISTRIBUTED BY FOTOSHOP, MONTICELLO, IND.  
ORDER No. 72032  
DATE 1-31-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER-BORDER	
TITLE IN FULL TIPPECANOE COUNTRY CLUB, MONTICELLO, INDIANA	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT No. 1	R. M. YES- <del>C</del>
IMPRINT	SAME AS ABOVE
PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDINGS, SLATE ROOF - WHITE TRIM.  
LEAVE CARS IN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup>HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ **ESTIMATE** Date \_\_\_\_\_  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1952	FEB 11 1952
SKETCH				
RETOUCHING	3	2	FEB 6 1952	FEB 11 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 15 1952	FEB 28 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		2¾		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

*Rush*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH161 ORDER NO. 71929 DATE 1-31-52

CUSTOMER FANDEL'S  
ST. CLOUD, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FANDEL'S - SAINT CLOUD SHOPPING  
CENTER - ST. CLOUD, MINN.

FRONT NO. 5

(All of this on address side)

TO COME

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)  
FOLLOW SKETCH, HOWEVER TAKE OUT STREET LIGHTS.

COLOR DESCRIPTION

BLDG REDDISH BROWN BRICK. INTERIOR FIXTURES BLOND. TILE FLOOR IS BROWN AND  
TAN CHECKED.

FOLLOW SKETCH FOR BACKGRD COLOR.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

91832

4 Rep. 517

L.O.

Ref.

Smith Co.

L.O.

103  
4-4-62

2 1/2

10

106 2 1/2

14

SA

no quoted  
M. J. H.



NO. 2CH164

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER No. 71935

DATE 2-1-52'

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

ENTRANCE TUNNEL AND SENTRY  
BRIDGE, WATKINS GLEN STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH791. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 6 1952	MAR 18 1952
HAND COLOR PROOF				
ARTIST DEPT.	101		4-14-52	-14-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH165

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3-SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH PAVILION, WATKINS GLEN  
STATE PARK, MINNEHAHA FALLS,  
CURTAIN CASCADE WITH CAVERN  
CASCADE IN THE BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1718. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH		1/4		MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 6 1952	MAR 18 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2		4-15-52

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH166

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FAMOUS GRAND PRIX ROAD RACE,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1 CH1719. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	MAR 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 6 1952	MAR 18 1952
HAND COLOR PROOF				
ARTIST DEPT.	104	25		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

(E)



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH167  
ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RAINBOW FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1509. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH	10	1/2		MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 6 1952	MAR 18 1952
HAND COLOR PROOF				
ARTIST DEPT.	32	2 1/2	MAR 12 1952	4/4/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH168

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CAPT. PALMER'S LAKE RIDE PASSING  
PAINTED ROCKS, SENECA LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

7AH1395

USE PHOTO FROM 1CP1929. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 14 1952
SKETCH		1/2		MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 6 1952	MAR 18 1952
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH169

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

MIDDLE GORGE AND PILLAR OF  
BEAUTY, WATKINS GLEN STATE PARK

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1712. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2 1/2	4/14/52	4/14/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH170

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FAEC 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

POT HOLES IN WATKINS GLEN STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1713. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer





ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.		NO. 2CH171
		ORDER No. 71935
		DATE 2-1-52
12 1/2 M MIN VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER, BORDER	FRONT No. NO	R. M. NO
TITLE IN FULL	IMPRINT NONE	
LOVERS' WALK, WATKINS GLEN STATE PARK		
	PHOTO PROPERTY OF	C.T.
RETOUCHING AND COLOR DESCRIPTION		

USE PHOTO FROM 1CH1714. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By _____		AND WORK SCHEDULE		By _____	
Date _____				Date _____	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up		MAR 13 1952	FEB 14 1952		
SKETCH	10		MAR 5 1952		
RETOUCHING					
REPHOTO					
PHOTO-LITHO		MAR 6 1952	MAR 18 1952		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	101 25	4-14-52	4-14-52		
DATE BLUEPRINT OK'D _____		DATE Filed _____			
By _____		By _____			
DATE HAND COLOR PROOF OK'D _____		DATE Photo Returned to Customer _____			
_____		_____			



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH172

ORDER No. 71935

DATE 2-1-52'

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER

TITLE IN FULL

THE CLIFFS, WATKINS GLEN  
STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1715. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	35		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH173

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ X 2½ ART COLORTONE FULL FACE 3 sides

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MAIN ENTRANCE, WATKINS GLEN  
STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH790. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH174

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

GLEN OF THE POOLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH788. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH	10			MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				MAR 18 1952
HAND COLOR PROOF				
ARTIST DEPT.	108			4-11-52

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH175

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SPECTACULAR CAVERN CASCADE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1510. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	12	2½		

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH176

ORDER NO. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WINTER TIME AT SUSPENSION BRIDGE,  
WATKINS GLEN STATE PARK GORGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH12. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH	16	1/2		MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 6 1952	MAR 18 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/2		4-11-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH177

ORDER NO. 71935

DATE 2-1-52

12 1/2 M MIN VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WATKINS GLEN HARBOR, SENECA  
LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1692. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH	10	1/2		MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2-1/2	MAR 6 1952	MAR 18 1952

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH178

ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BRIDAL VEIL FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1097. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108			4-14-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH179

ORDER No 71935

DATE 2-1-52'

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

DIAMOND FALLS, WATKINS GLEN  
STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO/

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1125. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES./

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2½	4/10/52	4/10/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH180

ORDER NO. 71935

DATE 2-1-52

12½ M MDN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WHISPERING FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. ND /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH182. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 6 1952	MAR 18 1952
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		4-14-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH181

ORDER No. 71935

DATE 2-1-52'

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CURTAIN CASCADE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AHL77. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH	Lo	4		MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2½	MAR 6 1952	MAR 18 1952
				4-11-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH182  
ORDER No. 71935

DATE 2-1-52

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

NEW YORK CENTRAL RAILROAD  
BRIDGE AND JACOB'S LADDER  
WATKINS GLEN STATE PARK

*2 Cues*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1696. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>FEB 13 1952</i>	FEB 14 1952
SKETCH				MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2½	<i>MAR 6 1952</i>	<i>MAR 18 1952</i> 4-10-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 2CH183

ORDER NO. 71935

DATE 2-1-52'

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PADUA HIGH SCHOOL, WATKINS  
GLEN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH799. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 14 1952
SKETCH			MAR 13 1952	MAR 5 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 6 1952	MAR 18 1952
HAND COLOR PROOF				
ARTIST DEPT.	105	2½		4-11-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



# ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

in 26141437

9844

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 - 1952	FEB 4 - 1952
SKETCH				
RETOUCHING		6	FEB 6 1952	FEB 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		3-13-52
ARTIST DEPT.	24	9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



X

FEB 1 1952

Revised Sht 3 SP

5 Rephoto

ATTENTION:

3. Subjects in order of importance. Please state in order of importance the subjects and subjects are in harmony with each other to make an accurate set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 19 1952
SKETCH	6	3 1/2		
RETOUCHING	6	9		MAR 4 1952
REPHOTO			FEB 27 1952	MAR 4 1952
PHOTO-LITHO				MAR 17 1952
BLUEPRINT			MAR 6 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	2 1/2		
ARTIST DEPT.	108	13		4-28-52

77 844

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 2CH-186

ORDER No. 72037

DATE 1-31-52

25 MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL (IN SKY)  
OAK RIDGE HIGH SCHOOL, OAK RIDGE,  
TENNESSEE

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: W-134

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOINT 3 ATTACHED PHOTOS. NEW LIGHT RED BRICK, CREAM WINDOW BLINDS. LIGHT WINDOW FRAME WORK-CASINGS BATTLESHIP GRAY. THE SOMEWHAT DARKER APPEARING OVERHEAD CONSTRUCTION OF WALKWAY (FROM INCLINE TO BUILDING IN BACK) IS OF BRIGHT ALUMINUM COLOR. BRING OUT FLAG SHOWING ABOVE BLDG, FROM OTHER SIDE. DARK GREEN LAMP POLES. NICE GREEN LAWN ALL OVER. PLANT A FEW FLOWER BUSHES IN APPROPRIATE SPOTS ( PUT A FEW ALONG WALKWAY ON OTHER SIDE OF STREET-JUST PAST FIRST LAMP POST). GOOD CLOUDS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please refer to it for all corrections. All corrections are in harmony with the original and make an attractive set.

*Photo in 2CH 145*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1952	FEB 11 1952
SKETCH				
RETOUCHING	3	3	FEB 6 1952	FEB 6 1952
REPHOTO			FEB 1 1952	FEB 6 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 15 1952	3-13-52
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*9 844*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH187 - ORDER NO. 72050 DATE 2-1-52

CUSTOMER BURNS FUNERAL HOME  
HAMMOND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 5 1/2 X 2 5/8

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BURNS FUNERAL HOME - 5840 HOHMAN AVE.,  
HAMMOND, INDIANA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

*add paper to Rephot*  
*45832*  
*left side*  
*2.0.*  
*Ret.*  
*Chas. C.*  
*103*  
*4-262*  
*L.A.*  
*106 1/4*  
*8*  
*11*

*as specified*

*OK Blue Impression*

*(7)*



MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 2CH-188

ORDER NO. 72065

DATE 2-5-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

"VACATIONLAND" MICHIGAN STATE  
FERRY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (3 CARDS ENCLOSED FOR AN IDEA ON COLORS).

BOAT PAINTED WHITE. PUT MORE PEOPLE ON SHIP-SPECIALLY WOMEN WITH  
BRIGHT COLORED CLOTHES. CLOUDS IN SKY. CANVAS ON LIFE BOATS IS DARK  
GREEN(DOES NOT SHOW VERY MUCH). BLACK AT TOP OF SMOKE STACKS. BAND  
AROUND THE LOWER PART OF BOAT IS BLACK. BETWEEN BAND AND WATER LINE  
IS GREEN #16. TAKE OUT TUG AT ONE END OF BOAT AND CABLE AT OTHER  
END, ALSO THE SMOKE IN SKY. EXTEND WATER AND SKY OUT A LITTLE  
FARTHER ON EACH END OF BOAT. SHOW LAND AT BOTH ENDS OF BOAT IN THE  
BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1952	FEB 11 1952
SKETCH				
RETOUCHING	7	6	FEB 6 1952	FEB 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15		3-7-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH189 ✓ ORDER NO. 71963 DATE 2-5-52

CUSTOMER 8XM THE PACKARD PRESS, INC. ✓  
PHILADELPHIA, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE OLNEY HOSPITAL  
LAWNCREST DIAGNOSTIC CLINIC  
PHILADELPHIA 11, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE SIMILAR TO 9BH316 ENCLOSED.

COLOR DESCRIPTION

FOLLOW ARTIST'S DRAWING FOR COLOR GUIDE.

RETURN ARTIST'S DRAWING.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2CH190 ✓ ORDER NO. 71964 DATE 2-5-52

CUSTOMER FIRST BAPTIST CHURCH ✓  
BOSSIER CITY, LOUISIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



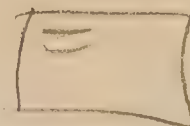
PHOTO RETURNED

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No  
Title in full

FIRST BAPTIST CHURCH  
BOSSIER CITY, LOUISIANA



FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☐ Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

REMOVE PARKING POSTS FROM LOWER RIGHT CORNER OF PHOTO. ✓

COLOR DESCRIPTION

USE SAME COLOR SCHEME AS ON 3BH206, ALTHOUGH ADDITION IS A LITTLE  
LIGHTER IN COLOR THAN OLD BLDG.

9832

Be 6  
200 1/2 102  
20 9 1/2  
105

W 217



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH191 ORDER NO. 72262 DATE 2-6-52

CUSTOMER

PARKWAY HOTEL  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M BUSINESS CDS SIZE 3 1/2" X 2 5/16"

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

PARKWAY HOTEL  
2100 LINCOLN PARK WEST  
CHICAGO, ILL.

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM OCH1916. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-192 -

ORDER No. 72094 -

DATE 2-6-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, MANASQUAN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP VIEW AS MARKED OFF. LEAVE IN TELEVISION ANTENNAS. TAKE OUT  
POLES AND WIRES. BRING OUT CLEARLY "MEYER'S 5¢, etc." ON LEFT:  
1. "MEYER'S" BLDG.-WHITE STUCCO, BROWNSTONE ENTRANCE. WHITE LETTERS ON  
RED BACKGROUND. 2. WHITE STUCCO WITH BLUE ROOF, RED ENTRANCE.  
3. GRAY. 4. "BAKERY" BLACK ROOF. 5. LIGHT CREAM. 6- WHITE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
so make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 15 1952
SKETCH				
RETOUCHING	1	5	FEB 7 1952	MAR 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 22 1952	MAR 4 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(E)



DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-194

ORDER No. 72094

DATE 2-6-52

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, MANASQUAN, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED.

LEFT: 1st. BLACK MARBLE BLDG., AWNINGS- LIGHT BLUE AND GRAY. 2nd. WHITE BLDG. & BLACK ROOF. 3rd. WHITE BLDG., RED ROOF.

RIGHT: 1st. RED BRICK WITH WHITE COLUMNS AND BASE. 2nd. STUCCO 3rd. WHITE. 4th. BROWN. 5th. GRAY. 6th. WHITE BLDG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 15 1952
SKETCH				
RETOUCHING		4	FEB 7 1952	MAR 13 1952
REPHOTO				MAR 4 1952
PHOTO-LITHO			FEB 22 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 $\frac{1}{2}$		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

5

Ret Photo  
to Office



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-195

ORDER No. 72094

DATE 2-6-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH, MANASQUAN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	FEB 18 1952
SKETCH				
RETOUCHING	5	2	FEB 11 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	FEB 22 1952 APR 1 1952	MAR 4 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Red Photo to Office*

MAILED

Charge to LVSE Dept.

EST. Makeover Time

TIME	DATE
0	MAR 31 1952
	MAR 31 1952
	APR 14 1952



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-196

ORDER No. 72094

DATE 2-6-52

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INLET AND ESPLANADE,  
MANASQUAN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Ret Photo to Office*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	FEB 18 1952
SKETCH				
RETOUCHING	4	20	FEB 7 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-197

ORDER NO. 72091

DATE 2-6-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW FROM FISHING PIER, LONG  
BRANCH, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 15 1952
SKETCH				
RETOUCHING			FEB 8 1952	MAR 13 1952
REPHOTO				
PHOTO-LITHO				MAR 4 1952
BLEUPRINT				
STRIPPING, OPAQUING			FEB 22 1952	
HAND COLOR PROOF	104	1½		
ARTIST DEPT. <i>Pamela</i>		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Ret Photo  
to Office*



DATE 2-6-52

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

FISHING PIER, LONG BRANCH, N.J.

PHOTO PROPERTY OF C.T.

### RETOUCHING AND COLOR DESCRIPTION

SUBMIT:      RET. PHOTO    REPHOTO    B. L. & W. PROOF    YES HANDCOL PROOF    RETURN PHOTO

ENVELOPE PHOTO TICKET

~~Let Photo  
In Office~~

**Executive OK of Estimate**

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1952	FEB 12 1952
SKETCH				
RETOUCHING	5	5	FEB 8 1952	MAR 2 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

**DATE Filed**

By  [Downloaded from www.sagepub.com at NANYANG TECH UNIV LIBRARY on June 11, 2015](#)

By 1

DATE HAND COLOR PROOF OKD

DATE Photo Returned to Customer \_\_\_\_\_



NO. 2CH-199

UNION DISTRIBUTORS, INC., RED BANK, N.J.

ORDER No. 72091

DATE 2-6-52

12½ M POST CARDS

C.T. ART COLORTONE


FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW FROM FISHING PIER, LONG BRANCH, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT THE LONG BRANCH STADIUM CLEARLY (IN BACKGROUND).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1952	FEB 18 1952
SKETCH				
RETOUCHING		35	FEB 8 1952	FEB 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	15		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION  
3

Set Photos  
to Office



BRISTOL NEWS AGENCY, BRISTOL, TENN.  
PHOTO BY BOB GREEVER & BILLY JOE JAMES

NO. 2CH200  
ORDER No. 72271  
DATE 2-6-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF SOUTH HOLSTON DAM  
AND LAKE LOCATED IN S.W. VIRGINIA AND EAST  
TENNESSEE, NEAR BRISTOL,  
VA. \* TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DAM IS LIGHT GREYISH DIRT & ROCK. ALUMINUM WATER TANK & POWERLINE  
TOWERS. TAKE OUT SANDPILES AND ANY CONSTRUCTION WORK LEFT AROUND:  
SUGGEST YOU SHOW NICE GREEN LAWNS: KEEP MOUNTAIN RANGES IN  
MEDIUM BACKGRD GREEN: PRETTY CLOUD EFFECT. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

LD 9999

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	FEB 18 1952
SKETCH				
RETOUCHING		3	FEB 8 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAR 4 1952	MAR 12 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

Jg 844

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-201

ORDER No. 72095

DATE 2-6-52

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHREWSBURY RIVER, SEA BRIGHT,  
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT "SEA BRIGHT YACHT CLUB" LETTERS.

WHITE BUILDINGS, WITH RED ROOFS. BRING OUT BRIDGE IN FAR  
BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 15 1952
SKETCH				
RETOUCHING			FEB 7 1952	MAR 13 1952
REPHOTO				
PHOTO-LITHO				MAR 4 1952
BLUEPRINT STRIPPING, OPAQUING			FEB 22 1952	
HAND COLOR PROOF	102	1 1/2		3.13.52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-202

ORDER No. 72095

DATE 2-6-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE, SEA BRIGHT, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	FEB 18 1952
SKETCH				
RETOUCHING	9	2	FEB 7 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	FEB 22 1952	MAR 4 1952
ARTIST DEPT.		9½		3-11-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N. J.

NO. 2CH-203

ORDER No. 72095

DATE 2-6-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PENINSULA HOUSE, SEA BRIGHT,  
N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP FOREGROUND WHERE MARKED SO THAT NOT MUCH ROCKS IS SHOWING.  
PUT IN UMBRELLAS ON BEACH AND LOTS OF BATHERS.

BROWN SHINGLED BUILDINGS, GREEN ROOFS.

*By [Signature]*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5

PLEASE PRINT NAME AND ADDRESS OF CUSTOMER TO WHOM PHOTO IS TO BE SENT. IF NO ADDRESS IS GIVEN, PHOTO WILL BE SENT TO THE ADDRESS ON FILE.

*Ret Photo to office*

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *NA*

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	FEB 16 1952
SKETCH				
RETOUCHING	5	3	FEB 7 1952	FEB 15 1952
REPHOTO				MAR 6 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	FEB 22 1952	3-14-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-204

ORDER No. 72095

DATE 2-6-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEA BRIGHT - RUMSON BRIDGE,  
SEA BRIGHT, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE BRIDGE. SMALL HOUSINGS ABOVE RAILINGS IN CENTER OF  
BRIDGE ARE GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

Order for this material will  
see to it that all material  
tives are uniform and  
in harmony with the  
to make an impression

*Ret Photo  
L. J. J. J.*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11 1952	FEB 15 1952
SKETCH				
RETOUCHING		2 1/2	FEB 7 1952	FEB 11 1952
REPHOTO				
PHOTO-LITHO				MAR 4 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 22 1952	3-13-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH-205 -

ORDER No. 72095

DATE 2-6-52

12½ M POST CARDS

C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEAWALL, SEA BRIGHT, N. J. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED.

RETURN NEGATIVE TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Enlarge Neg 5, 7*  
**ATTENTION:**

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	
SKETCH				
RETOUCHING	9	2	FEB 11 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½		3/13/52
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*5/14/52*  
*278*

*Photo  
to file*



NO. 2CH-206

UNION DISTRIBUTORS, INC., RED BANK, N.J.

ORDER No. 72095

DATE 2-6-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

GREETINGS FROM SEA BRIGHT,  
N. J.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW OCEAN SIMILAR TO CARD OBH2278 ENCLOSED-BUT OMIT FLOWERS AND  
FLAG).

USE NEW VIEWS 2CH-201, 202, 203, 204, 205. ALSO BATHING GIRL,  
FISHERMAN, SURF SCENES, ETC.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 4 - 1952	MAR 4 - 1952
SKETCH	3	6½	FEB 28 1952	MAR 4 1952
RETOUCHING		5	FEB 27 1952	FEB 28 1952
REPHOTO			MAR 11 1952	MAR 19 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

24498

S-2CH202

E-2CH203

A-2CH201

V-5118-7000

S-2CH204

I-5111-2000-96291

G-51150-8A

H-20000

T-51010-6BH



DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N.M.

NO. 2CH-207

ORDER No. 72097

DATE 2-7-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: A-18. AIR VIEW, U.S.66 <sup>FOUR</sup>  
LANE HIGHWAY THROUGH TIJERAS  
CANYON, EAST OF ALBUQUERQUE,  
NEW MEXICO.

CAPLIN & THOMPSON PHOTO (under R.M.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM AS MARKED. LEAVE IN SKY. LEAVE OLD ROAD TO LEFT-  
BUT DO NOT BRING IT OUT.

FOLLOW CARD 8BH1286 FOR COLORS, BUT DO NOT USE TOO MUCH RED.  
(ENCLOSED)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 13 1952
SKETCH				
RETOUCHING		1	FEB 8 1952	MAR 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 6 1952	MAR 25 1952
HAND COLOR PROOF	106	2		
ARTIST DEPT.	101	10	4-9-52	4-10-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 2CH-208  
DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, ORDER No. 72097  
ALBUQUERQUE, N. M.

DATE 2-7-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: A-24. U.S. 66 <sup>FOUR</sup> LANE  
HIGHWAY THROUGH TIJERAS  
CANYON, EAST OF ALBUQUERQUE,  
NEW MEXICO.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP ~~AT~~ BOTTOM AS MARKED. TAKE OUT CAR IN ROAD. DO NOT BRING  
OUT OLD ROAD.

FOLLOW CARD 8BH1286 FOR COLORS, BUT NOT TOO MUCH RED.  
(ENCLOSED)

*Yellow Kodachrome*

*Ret Kodachrome*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

*2* Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*IN  
D10007*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	
SKETCH			FEB 6 1952	
RETOUCHING		2	FEB 8 1952	MAR 13 1952
REPHOTO			MAR 6 1952	
PHOTO-LITHO				MAR 20 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	109	9 1/2		49 00

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*4/16/52  
20*



DATE Photo Returned to Customer \_\_\_\_\_



BLACKBURN NEWS AGENCY & WERNER NEWS AGENCY,  
TENNESSEE (SPLIT)

NO. 2CH-210

ORDER No. 72098

DATE 2-7-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)  
AQUAPLANING ON ONE OF EAST  
TENNESSEE'S BEAUTIFUL TVA LAKES

PRIVATE # BEFORE TITLE: ET-102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE NAME OFF BOAT. COLORFUL BATHING SUITS.

SHOW TREES PARTLY IN FALL COLORING

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING		2		FEB 19 1952
REPHOTO			FEB 7 1952	FEB 11 1952
PHOTO-LITHO			FEB 20 1952	FEB 28 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	100	9 1/2	4/25/52	4/25/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

4854

3

In  
D 10002



BLACKBURN NEWS AGENCY & WERNER NEWS AGENCY,  
TENNESSEE (SPLIT)

NO. 2CH-211

ORDER No. 72098

DATE 2-7-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)

SPEEDBOATING ON A TVA LAKE  
NESTLED AMONG EAST TENNESSEE'S  
BEAUTIFUL MOUNTAINS

PRIVATE # BEFORE TITLE: ET-103.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW TREES IN MORE OR LESS OF A FALL COLORING

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 20 1952
SKETCH				
RETOUCHING	4	1 1/2	FEB 8 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 21 1952	MAR 3 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CH-212

ORDER No. 72102

DATE 2-7-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MID-CONTINENT OIL REFINERY AND  
SKYLINE OF TULSA, OKLAHOMA

PRIVATE # BEFORE TITLE: ONG-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BOTTOM PORTION OF SUBJECT OBH-2362, AND PUT IN THE NEW  
SKYLINE FROM THIS PHOTOGRAPH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Plat 2-  
D10000*

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1952	FEB 13 1952
SKETCH				
RETOUCHING		5	FEB 19 1952	FEB 25 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	FEB 26 1952	MAR 6 1952
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH213 ORDER NO. 72291 DATE 2-7-52

CUSTOMER MANUEL'S RESTAURANTE  
SANDIEGO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDERS

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full MANUEL'S RESTAURANTE IN OLD  
SAN DIEGO-PATIO DINING - ON THE CAMINO  
REAL - IN THE OLD CASA DE PEDRORENA,  
CALIFORNIA HISTORICAL LANDMARK NO. 70

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☐ Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

(GROUP TWO)  
SEE TISSUE OVERLAY ON SMALL PHOTO FOR COLOR INSTRUCTIONS. SEE LARGE WATER  
COLOR FOR EXTERIOR COLORING.

AS PER COPY SUBMITTED.

HANDLE BOTH WITH CARE AND RETURN TO CUST. *ret 3/1/52*

COLOR DESCRIPTION

INSTRUCTIONS AS ABOVE.

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH214 ✓ ORDER NO. 72292 DATE 2-7-52

CUSTOMER  
MANUEL'S RESTAURANTE  
SAN DIEGO, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M BUSINESS CDS SIZE 3 1/2" X 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

MANUEL'S RESTAURANTE IN OLD SAN DIEGO.

FRONT NO. NO R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — ☒ Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH213. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



DIAMOND CAVERNS, PARK CITY, KY.

NO. 2CH-215

ORDER No. 72112

DATE 2-8-52

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

TOP: THE THREE GRACES  
BOT: DIAMOND CAVERNS, PARK CITY,  
KY.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Use Photo for E 1724

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

4CH/23

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 11 1952
SKETCH	10	✓		
RETOUCHING		✓		FEB 19 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	FEB 19 1952	FEB 28 1952
ARTIST DEPT.		9/24		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 2CH-216

ORDER No. 72113

DATE 2-8-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

VENICE ATHLETIC BEACH, VENICE,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING		2 1/2		FEB 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		10 1/2		4-23-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

g 845



DISTRIBUTED BY DAKOTA NEWS COMPANY,  
SIOUX FALLS, S. D.

NO. 2CH-217 -

ORDER No. 72114 -

DATE 2-8-52

25 M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BETHANY HOME FOR THE AGED,  
SIOUX FALLS, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BUILDINGS, WITH WHITE TRIM. RED ROOFS AND CHIMNEYS.

EXTEND PATH ON LEFT AND SHOW ALL GRASS IN FOREGROUND.  
PUT IN TREE TOPS AND ADD SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING	6	4	2-16-52	FEB 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 2CH-218

ORDER No. 72115

DATE 2-8-52

12½ M POST CARDS

C.T. PHOTO-COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SAN GABRIEL MISSION, CALIFORNIA  
FOUNDED 1771 - THE ALTAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-to come

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. THE TONES OF RED USED IN THE INTERIOR OF  
THE MISSION ARE NOT TRUE REDS. THESE ARE ALL OLD COLORS, RANGING  
FROM A SALMON PINK, ROSE COLOR, TILE RED, OLD CHINESE RED, AND  
A DARK BROWNISH-RED.

VARIOUS SHADES OF TAN AND BROWN.  
NONE OF THE COLORS ARE BRIGHT. THE GREENS SHOWING ON ALTAR AND  
PULPIT ARE TOO LIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING	5	4 1/2		FEB 20 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	103	12		5-28-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

2

Please  
in handling with care  
to make an attractive one.

9868



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 2CH-219

ORDER NO. 72115

DATE 2-8-52

12 $\frac{1}{2}$  M POST CARDS

C.T. PHOTO-COLORIT - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SAN GABRIEL MISSION, CALIFORNIA  
FOUNDED 1771 - THE BAPTISTRY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING	7	30		FEB 19 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	242	FEB 20 1952	FEB 28 1952
ARTIST DEPT.	108	103/4		3-26-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

BP



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH220 ORDER NO. 72312 DATE 2-11-52

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE GOLDEN OX RESTAURANT - KANSAS CITY  
STOCK YARDS - WHERE THE STEAK IS BORN"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4830  
2 Heph... 5-7  
L.O. 2  
Ret. 7/2  
L.C. 116 2/4  
L.A. 12/2  
101-4-1-52  
4-2-52

as quoted  
Walt

Red Long Press

(F)



SCENIC ART SERIES, B.S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 2CH-221

ORDER No. 72120

DATE 2-11-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VISITING WASHINGTON, D. C. WAS  
A "CAPITOL IDEA !"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

IN PLATE © CURT TEICH & Co., INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH ENCLOSED.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1952	FEB 17 1952
SKETCH		4/1	FEB 15 1952	FEB 19 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2		
ARTIST DEPT.	122	9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SCENIC ART SERIES, B. S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 2CH-222

ORDER No. 72120

DATE 2-11-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAID "HELLO" TO THE PRESIDENT !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

IN PLATE © CURT TEICH & CO., INC

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

FOLLOW COLOR SKETCH ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 15 1952
SKETCH	3	1/2	FEB 15 1952	FEB 19 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.	105	11		4-2-52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

5

4834

*Red & Blue  
Imprints*

⑧



SCENIC ART SERIES, B. S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 2CH-223

ORDER No. 72120 -

DATE 2-11-52

25 M POST CARDS

C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUST VISITED THE "BUREAU OF  
ENGRAVING AND PRINTING ! "

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

IN PLATE © CURT TEICH & CO., INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH ENCLOSED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			FEB 15 1952	FEB 15 1952
SKETCH	23	1 1/2	FEB 15 1952	FEB 19 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 21 1952	FEB 25 1952
ARTIST DEPT.	110	9 1/2		4/7/52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

5



# ATTENTION:

order for this customer. Please  
 re to is that all color  
 tives are uniform and colors  
 in harmony with each other  
 to make an attractive set.

SCENIC ART SERIES, B.S. REYNOLDS CO.,  
 WASHINGTON, D. C.

NO. 2CH-224  
 ORDER No. 72120  
 DATE 2-11-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
 TITLE IN FULL  
 NOW THEY'RE CALLING THE "WHITE  
 HOUSE" RAINBOW HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT No. 1 R. M. NO  
 IMPRINT SAME AS ABOVE  
 PHOTO PROPERTY OF CUST.

IN PLATE © CURT TEICH & CO., INC.  
 RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
 ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
 Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1952	FEB 15 1952
SKETCH	3		FEB 15 1952	FEB 19 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_

*Blue  
 + 1/2 Blue*



SCENIC ART SERIES, B.S. REYNOLDS CO.,  
WASHINGTON, D. C.

NO. 2CH-225

ORDER NO. 72120-

DATE 2-11-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT CITY AM I IN ?

ANSWER: WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

IN PLATE © CURT TEICH & Co, INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(CLUE CARD - CLUE NO. 1, 2, 3 ):

FOLLOW COLOR SKETCH ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1952	FEB 15 1952
SKETCH	3	1/2	FEB 15 1952	FEB 19 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 21 1952	FEB 25 1952
ARTIST DEPT.	106	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(E)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH226 ORDER NO. 72313 DATE 2-11-52

CUSTOMER  
EVERS OFFICE SUPPLY CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CLOVER - 107TH AND SO. PARK AVE.  
ROSELAND'S TWO FINEST RESTAURANTS  
THE CLOVERETTE 111TH PLACE - JUST OFF OF  
MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-6-16-50

2 Rephotos 5x7

L.O. 2 1/2

Ret. 6

Mr. H.C. 3002 2 1/4

L.A. 104 12

SL

as quoted

work

ms



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH227 ORDER NO. 72314 DATE 2-11-52

CUSTOMER EVERS OFFICE SUPPLY CO.  
CHICAGO, ILLINOIS

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No  
Title in full

"THOUSANDS RECOMMEND" WM. A. CHAPMAN  
& CO. 10658 S. MICHIGAN AVE. —  
CHICAGO 28, ILL.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☐ Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

9827 Ret. 6 1/2  
L.A. 9 1/2  
4-2-50

Worth

Red Impress

JK  
(F)



MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. 2CH-228

ORDER No. 72121

DATE 2-11-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MONTGOMERY, ALA.  
"CRADLE OF THE CONFEDERACY"

PRIVATE # BEFORE TITLE: M-43.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 VIEWS \* STATE CAPITOL & CONFEDERATE BATTLE FLAG):

USE PHOTO FROM OCH731 FOR CAPITOL. SHOW THE CONFEDERATE FLAG  
JUST AS PROMINENTLY AS THE CAPITOL. SUGGEST DIVIDE THE CARD  
WITH A DIAGONAL PANEL AND LET PART OF THE FLAG COME INTO THE  
PANEL.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 28 1952	FEB 28 1952
SKETCH	10	2 1/2	MAR 3 1952	MAR 4 1952
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/4	MAR 6 1952	MAR 17 1952
ARTIST DEPT.		90		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Ok Blue Impression